



Social and Wellbeing Partnership Grant Fact Sheet

Funding amount	2
What is this grant for?	2
Who can apply?.....	2
Who should not apply?	2
Important things to note	3
Conditions of funding	3
Examples of eligible projects	4
Assessment criteria.....	5
What assessors look for.....	5
How funding levels are determined	6
Example of how the assessment criteria will be applied to your application – Criteria A.....	7
Example of how the assessment criteria will be applied to your application – Criteria B.....	8
Example of how the assessment criteria will be applied to your application – Criteria C.....	9
Example of how the assessment criteria will be applied to your application – Criteria D.....	10

Funding amount

Up to \$40,000 for a period of 4 years (\$160,000 maximum funding over a 4-year period)

What is this grant for?

This grant support larger scale programs, services, projects, initiatives or activities that will **significantly benefit the Whitehorse community** and deliver positive health and wellbeing outcomes for Whitehorse. It is designed to provide support for projects/ initiatives that **demonstrate long-term benefits** for the local community.

Who can apply?

- Not-for-profit and incorporated organisations, clubs and groups who are actively engaged and are well established in the local City of Whitehorse community.
- An auspice of an appropriate organisation including a not-for profit and incorporated organisation that is well established in the local City of Whitehorse community.

Who should not apply?

- Applicants who are seeking funding for a one-off project/ initiative (see Connection Grant, Innovation Grant, Collaboration Grant, or Sustained Impact Fact Sheets). This grant is more suitable for programs (i.e. a group of related projects and activities managed together to achieve a larger strategic outcome or long-term benefit for the local community).
- Applicants who are seeking funding for a festival, now and into the future (see Festivals Grant Fact Sheet)
- Applicants who cannot demonstrate a long establishment and connection to the City of Whitehorse.
- Applicants who cannot demonstrate financial viability in the long-term.

Important things to note

- The Social and Wellbeing Partnership Grant is an ongoing, 4-year commitment to partner with Council, and goes beyond a straight-forward grant provision. You will be required to provide tell us how you would like to partner over the 4-year period and to outline how Whitehorse City Council could support the partnership beyond grant funding.
- You can apply for this grant as an individual organisation or as a group. You will need to explain the contribution to the partnership with Whitehorse City Council for each organisation in the group.
- This grant requires the applicant to demonstrate how long-term benefits have been achieved for the local community. This means you will be required to report on the outcomes your grant has achieved in the community **annually over four years**.

Conditions of funding

In addition to the conditions of funding outlined in the Whitehorse Community Grants and Discounts Policy, you will be required to:

- Provide written acknowledgement of Whitehorse City Council's funding support in promotional material, publications and annual reports for the duration of the grant
- Agree to take part in occasional checks by Council to make sure the funding is being used as approved
- Meet any additional conditions outlined in your funding agreement
- Meet additional key requirements outlined in your application, including your commitment to Whitehorse City Council's environmental sustainability goals and the Victorian Charter of Human Rights.

Examples of eligible projects

Eligible services and/ or programs may include those that:

- Enable organisations to work together to address social and wellbeing needs of the community
- Increase social participation and community connection to reduce loneliness and isolation
- Provide emergency assistance for vulnerable people
- Distribute food and allow people access to healthy eating
- Improve overall physical, mental and emotional wellbeing
- Support at-risk people and reduce injury and harm

Assessment criteria

Criteria A: Community need or emerging priority	Criteria B: Achievement of community outcomes	Criteria C: Project sustainability	Criteria D: Capacity to deliver
Application demonstrates a clear community need for the proposed project/ initiative and is supported by relevant data, case studies and/or, local knowledge.	Application clearly articulates how their proposed project or initiative will achieve strategic community outcomes and how this will be measured.	Application demonstrates that the success of the project/ initiative will not rely on ongoing funding from Council.	Application demonstrates that the organisation has genuine capacity to deliver the project/ initiative and clearly shows how funding from Council will be used.
25%	35%	15%	25%

What assessors look for

- ✓ Strong evidence of community need (e.g. accurate statistics, verbatim from community, etc)
- ✓ Clear, long-term outcomes (not just the “what” or “how”) over the 4-year period and a clear pathway to achieve them based on the complexity of change (e.g. awareness --> knowledge --> skills --> behaviours)
- ✓ Measurable indicators for each outcome described (e.g. for increased participation, reduced isolation, improved skills, etc)
- ✓ A thorough risk register with corresponding mitigation actions
- ✓ A detailed project plan with key milestones outlined

How funding levels are determined

Each application receives a weighted score based on the assessment criteria. This score helps determine how much funding may be offered, subject to available funds.

How well you score will directly impact how much funding you receive based on the below thresholds:

More than 85% — 100% of the requested funding

Over 75% to 85% — 85% of the requested funding

Over 65% to 75% — 75% of the requested funding

Less than 65% — funding may be considered subject to available funds

Meeting the assessment criteria does not guarantee funding. Final funding decisions are subject to Council approval and available budget.

Example of how the assessment criteria will be applied to your application – Criteria A

Criteria A - Evidence of community need or emerging priority	Assessment applied and examples of why			
	Not demonstrated	Minimally demonstrated	Adequately demonstrated	Strongly demonstrated
<p>Requirements per policy:</p> <ul style="list-style-type: none"> Describe the need or issue your project is responding to Provide evidence that the need exists in the Whitehorse community Explain why the project is important now 	<p>No evidence provided.</p> <p>Need described is vague, generic, or unrelated to the proposed project.</p> <p>Does not identify a specific issue or gap.</p> <p>No reference to Whitehorse or the local community.</p> <p>No explanation of why the project is needed now.</p>	<p>Limited or generic evidence.</p> <p>Assertions made without data or examples.</p> <p>The “why now” explanation is weak and generic.</p>	<p>Clear and relevant evidence provided.</p> <p>Clearly describes a community gap.</p> <p>Provides local context and informal evidence.</p> <p>Explains why the project is relevant at this point in time.</p>	<p>Clear and relevant evidence provided with multiple, high-quality evidence sources cited.</p> <p>Clearly defines the issue and who it affects.</p> <p>Provides strong, place-based evidence linked to Whitehorse.</p>

Example of how the assessment criteria will be applied to your application – Criteria B

Criteria B - Achievement of community outcomes	Assessment applied and examples of why			
	Not demonstrated	Minimally demonstrated	Adequately demonstrated	Strongly demonstrated
<ul style="list-style-type: none"> Describe the outcomes your project will achieve Show how these outcomes align with Council's strategic priorities Explain how your project activities will lead to these outcomes 	<p>Outcomes are unclear, vague, or listed as activities only (e.g. "run cooking classes").</p> <p>No link between activities and change for participants.</p> <p>Does not explain <i>what will change</i> for participants or how success will be measured.</p>	<p>Some outcomes described but not measurable or time-bound. Weak connection between activities and outcomes.</p> <p>Identifies change but lacks clarity on <i>how much, by when, or how it will be measured</i>.</p>	<p>Clear outcomes described with basic measures. Logical connection between activities and outcomes is evident.</p> <p>Shows a reasonable outcomes framework but limited detail or evidence of measurement.</p>	<p>Outcomes are clearly articulated across a change pathway (awareness → knowledge → skills → behaviour change), with timeframes, indicators, measures and data sources clearly identified.</p> <p>Demonstrates strong outcomes thinking, clear causality, and practical evaluation methods aligned to Council priorities.</p>

Example of how the assessment criteria will be applied to your application – Criteria C

Criteria C - Project sustainability	Assessment applied and examples of why			
	Not demonstrated	Minimally demonstrated	Adequately demonstrated	Strongly demonstrated
<p>Outline how your project can continue or have lasting impact beyond the funding period</p> <p>Demonstrate how the project will be maintained, supported or embedded over time</p>	<p>No consideration of what happens after funding ends.</p> <p>Treats the project as one-off.</p>	<p>Sustainability mentioned but relies on ongoing Council funding.</p> <p>Sustainability is aspirational rather than planned.</p>	<p>Some elements of lasting impact identified, but limited detail.</p> <p>Identifies ongoing benefits but not embedded.</p>	<p>Clear plan showing lasting impact without further Council funding.</p> <p>Shows skills, relationships and behaviours will continue independently.</p>

Example of how the assessment criteria will be applied to your application – Criteria D

Criteria D - Experience and capacity to deliver	Assessment applied and examples of why			
	Not demonstrated	Minimally demonstrated	Adequately demonstrated	Strongly demonstrated
<ul style="list-style-type: none"> Outline how you will deliver the project as proposed Outline how you will manage the funding responsibly Demonstrate relevant experience, skills or partnerships 	<p>No evidence of experience, partnerships, or risk management.</p> <p>Does not show capacity to deliver responsibly.</p>	<p>Limited experience or vague delivery approach.</p> <p>Section completed partially.</p> <p>Experience is implied rather than evidenced.</p>	<p>Relevant experience and basic risk management identified.</p> <p>Shows competence but limited detail.</p>	<p>Strong track record, partnerships, and proactive risk management.</p> <p>Demonstrates readiness, credibility, and risk awareness.</p>