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Background and objectives

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-third year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 23 years

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 23 years of results, the CSS offers councils a consistent, long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



Whitehorse City Council – at a glance



Overall council performance

Results shown are index scores out of 100.



Whitehorse 67



State-wide 59



Metropolitan 65

Council performance compared to State-wide and group averages



Summary of core measures



Index scores





Consultation & engagement



Community decisions



Sealed local roads



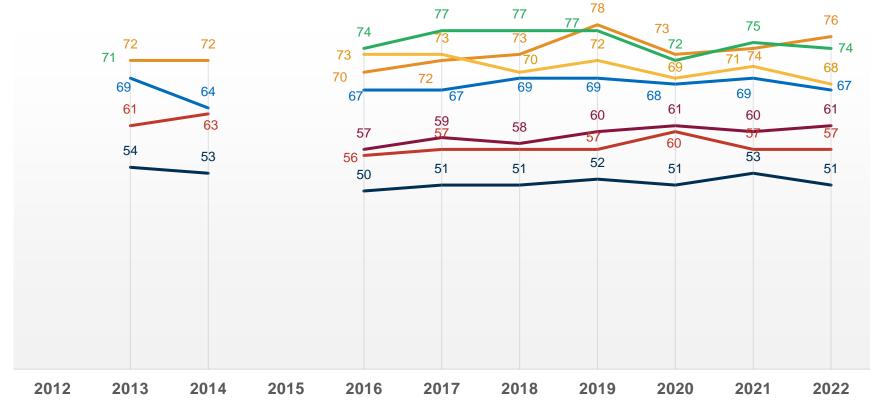
Waste management



Customer service



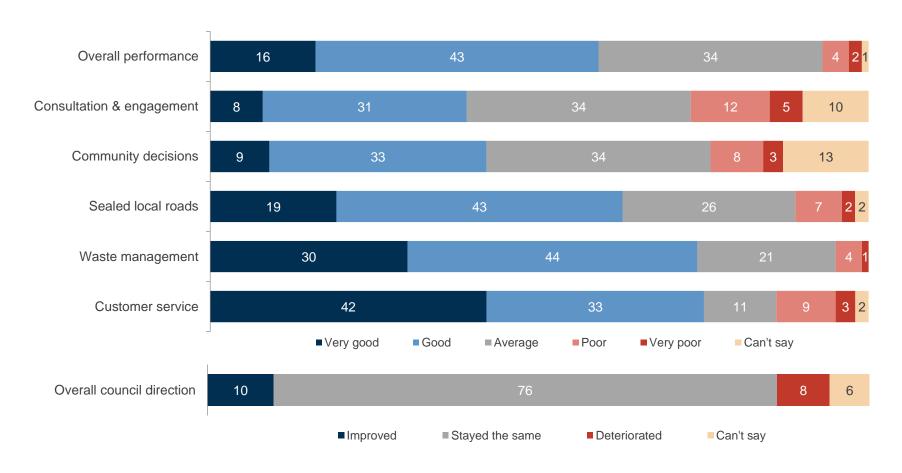
Overall council direction



Summary of core measures



Core measures summary results (%)



Summary of Whitehorse City Council performance



Services		Whitehorse 2022	Whitehorse 2021	Metro 2022	State-wide 2022	Highest score	Lowest score
C X	Overall performance	67	69	65	59	Nunawading East residents	Aged 50-64 years
S	Value for money	62	63	61	53	Nunawading East residents	Aged 50-64 years
+	Overall council direction	51	53	53	50	Aged 18-34 years, Box Hill residents	Aged 50-64 years
÷	Customer service	76	74	72	68	Aged 18-34 years, Aged 65+ years	Aged 50-64 years
	Waste management	74	75	71	68	Nunawading East residents, Aged 65+ years	Nunawading West residents, Aged 50-64 years
.#	Appearance of public areas	74	76	72	71	Nunawading East residents, Aged 18- 34 years	Box Hill residents
	Art centres & libraries	74	73	73	73	Aged 65+ years	Box Hill residents
す	Recreational facilities	73	74	73	69	Aged 50-64 years	Aged 18-34 years
MA	Elderly support services	68	70	65	67	Nunawading East residents	Nunawading West residents
A	Sealed local roads	68	71	65	53	Aged 18-34 years	Aged 65+ years, Aged 35-49 years

Summary of Whitehorse City Council performance



Services		Whitehorse 2022	Whitehorse 2021	Metro 2022	State-wide 2022	Highest score	Lowest score
	Family support services	68	67	66	65	Nunawading East residents	Box Hill residents
	Enforcement of local laws	64	66	65	63	Aged 18-34 years	Aged 35-49 years
E	Community & cultural	64	67	65	65	Aged 65+ years	Aged 18-34 years
2	Environmental sustainability	64	63	63	61	Nunawading East residents	Aged 50-64 years
***	Community decisions	61	60	59	54	Aged 18-34 years	Aged 50-64 years
	Informing the community	60	59	62	59	Nunawading East residents	Aged 50-64 years
<u>.</u>	Lobbying	57	58	55	53	Aged 18-34 years	Aged 50-64 years
200	Consultation & engagement	57	57	58	54	Nunawading East residents	Aged 50-64 years
	Planning & building permits	54	54	54	50	Aged 18-34 years	Aged 50-64 years

Focus areas for the next 12 months



Overview

Perceptions of Whitehorse City Council's overall performance have remained relatively stable over time. The current index score of 67 is the result of a (not significant) two-point decline from last year. Perceptions of Council's performance across the individual service areas evaluated have not changed significantly in the last 12 months.

Key influences on perceptions of overall performance

Council should focus on maintaining and improving performance in the individual service areas that most influence overall performance perceptions. The condition of sealed local roads continues to have the strongest influence on overall performance ratings, and Council performs relatively well here. Of particular importance is community consultation and engagement – this has a moderate to strong influence on overall performance perceptions but Council currently performs relatively less well in this service area.

Comparison to state and area grouping

Positively, Council rates significantly higher than the State-wide result in most service areas evaluated, and significantly higher than both the State-wide and Metropolitan group averages on waste management, sealed local roads and customer service. Council also rates significantly higher than the Metropolitan group average in the area of elderly support services. On other service areas, Council performs in line with the Metropolitan group average.

Shore up and build upon consistent performance ratings

Moving forward, Council should continue to focus on maintaining the local road network, and endeavour to demonstrate that it consults and engages with residents on relevant matters, to help shore up community perceptions. Extra attention should be paid to interactions with 50 to 64 year-olds in the year ahead. Residents in this age group tend to be more critical of Council's performance and currently have the highest rate of contact with Council, so there is opportunity to engage with them and improve their perceptions.

DETAILED FINDINGS





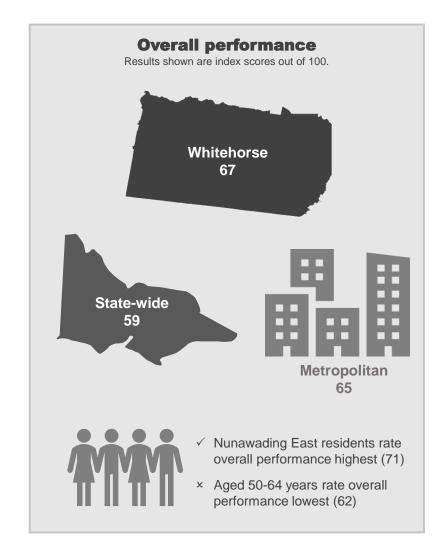


The overall performance index score of 67 for Whitehorse City Council represents a (not significant) two-point decline on the 2021 result, and Council's lowest overall performance rating since 2017.

Positively, Council's overall performance continues to rate statistically significantly higher (at the 95% confidence interval) than the State-wide average for councils, and in line with the Metropolitan group (index scores of 59 and 65 respectively).

- Overall performance is rated highest among
 Nunawading East residents and lowest among 50 to
 64 year olds (index scores of 71 and 62 respectively).
- Since the previous evaluation, overall performance ratings saw a significant five-point decline among Box Hill residents, and a seven-point decline among 50 to 64 year olds. While the decline among the latter cohort is not statistically significant, it marks a reversal on the gains made throughout 2014 to 2021.

Almost half of residents (49%) rate the value for money they receive from Council for services and infrastructure provided to their community as 'very good' or 'good'. This is more than three times as many as those who rate Council as 'very poor' or 'poor' (14%). A further 29% rate Council as 'average' in providing value for money.





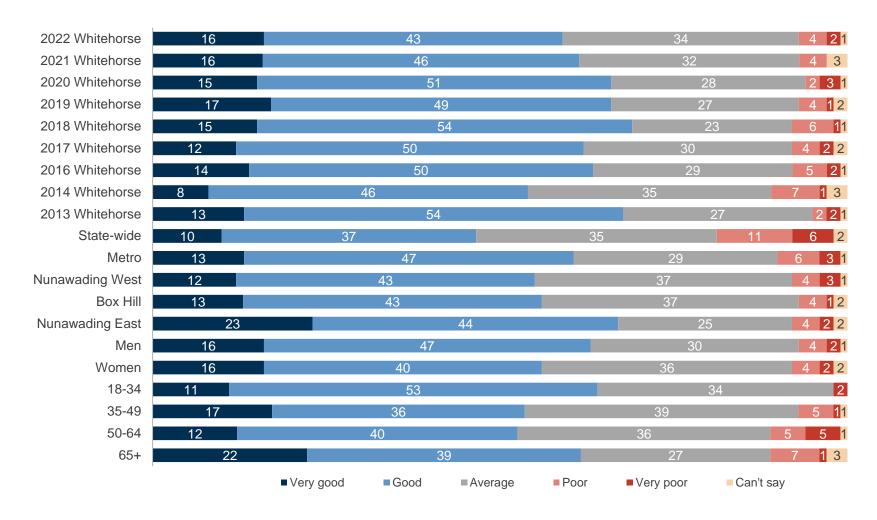
2022 overall performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012





2022 overall performance (%)



Value for money in services and infrastructure



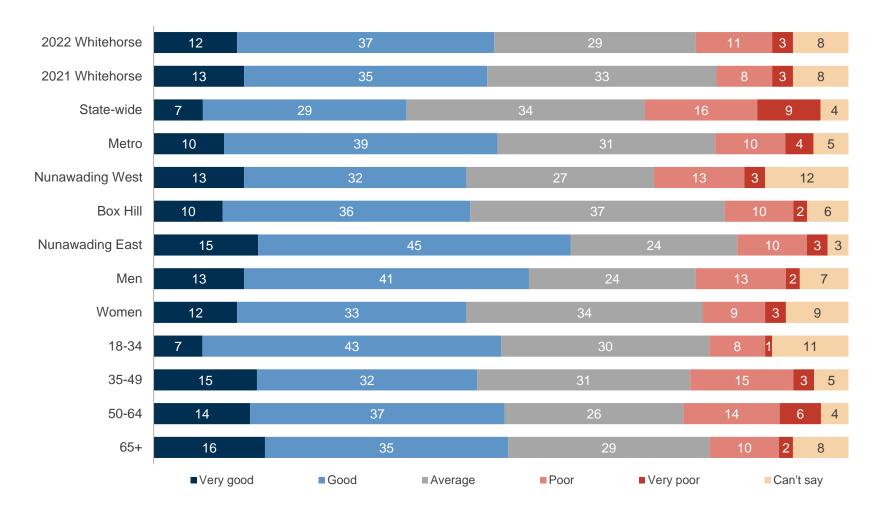
2022 value for money (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 Nunawading East 65 n/a n/a n/a n/a n/a n/a 64 65 +n/a n/a n/a n/a n/a n/a Men 63 n/a n/a n/a n/a n/a n/a n/a n/a n/a 18-34 63 62 n/a n/a n/a n/a n/a n/a n/a n/a Whitehorse 62 63 n/a n/a n/a n/a n/a n/a n/a n/a n/a 62 Women 65 n/a n/a n/a n/a n/a n/a n/a n/a Box Hill 61 n/a n/a n/a n/a n/a n/a n/a n/a n/a **Nunawading West** 61 n/a n/a n/a n/a n/a n/a n/a n/a Metro 61 n/a n/a n/a n/a n/a n/a n/a n/a 35-49 61 n/a n/a n/a n/a n/a n/a n/a n/a 50-64 60 n/a n/a n/a n/a n/a n/a n/a n/a n/a 53▼ State-wide n/a n/a n/a n/a n/a n/a n/a

Value for money in services and infrastructure



2022 value for money (%)



Top performing service areas

Waste management, the appearance of public areas, and arts centres and libraries (index score of 74 each) are the areas where Council performed best in 2022.

 Council continues to rate significantly higher than the State-wide average on appearance of public areas, and significantly higher than both the State-wide and Metropolitan group averages on waste management.

Recreational facilities (index score of 73) is Council's next highest rated service area. Here, Council again rates significantly higher than the State-wide average.

In almost all service areas, performance ratings among Nunawading East residents are among the highest provided (although not necessarily significantly higher than average).

Council's strong performance in each of these areas is further affirmed by the fact that 17% of residents volunteer parks and gardens as the best thing about Council, 13% cite recreational and sporting facilities, and 9% cite waste management (noting that 14% identify this as the area most in need of improvement).

Waste management and recreational facilities are shown to have a positive influence on perceptions of Council's overall performance, so maintaining high ratings in these service areas should remain a focus for Council.



Low performing service areas





Council continues to rate lowest in the area of planning and building permits (index score of 54). Consistent with previous evaluations, this service area exhibits the largest disparity between importance and performance perceptions (19-point differential).

Consultation and engagement, and lobbying on behalf of the community (both with an index score of 57) remain Council's next lowest-rated service areas.

Inappropriate development or over-development and town planning / permits / red tape continue to be two of the most frequently mentioned areas in need of improvement (by 7% and 6% of residents respectively). Slightly more residents cite communication (10%) or informing the community (10%).

Community consultation and engagement is a service area shown to have a moderate-to-strong influence on perceptions of overall performance – so it will be important for Council to demonstrate that it engages and consults with its residents on relevant matters in the year ahead to shore up overall performance ratings.

 In each of the aforementioned service areas, perceptions are least positive among residents aged 50 to 64 years. Given they also have the least positive perceptions of Council's overall performance, these residents warrant extra attention in the year ahead.

Individual service area performance



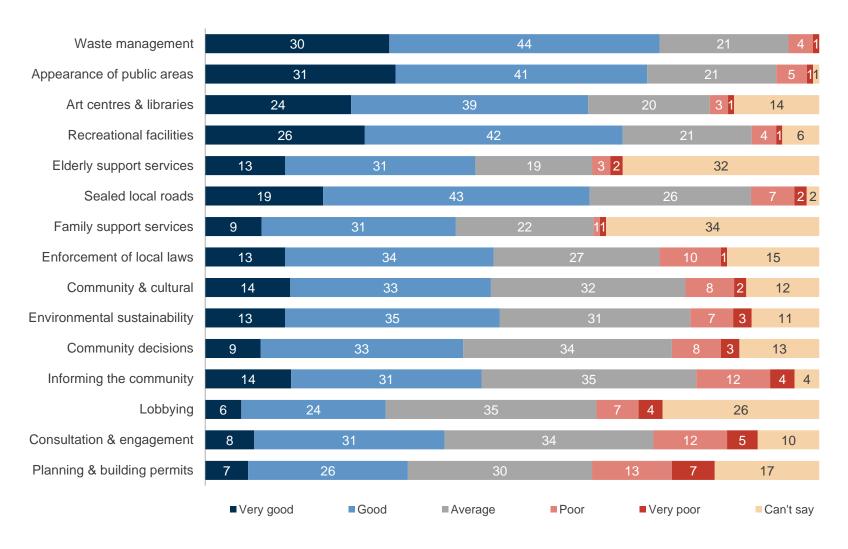
2022 individual service area performance (index scores)



Individual service area performance



2022 individual service area performance (%)



Individual service area importance



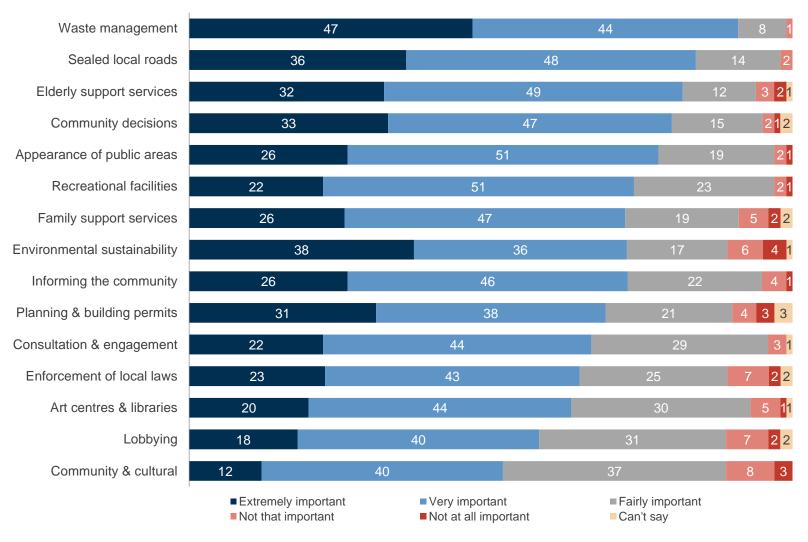
2022 individual service area importance (index scores)



Individual service area importance



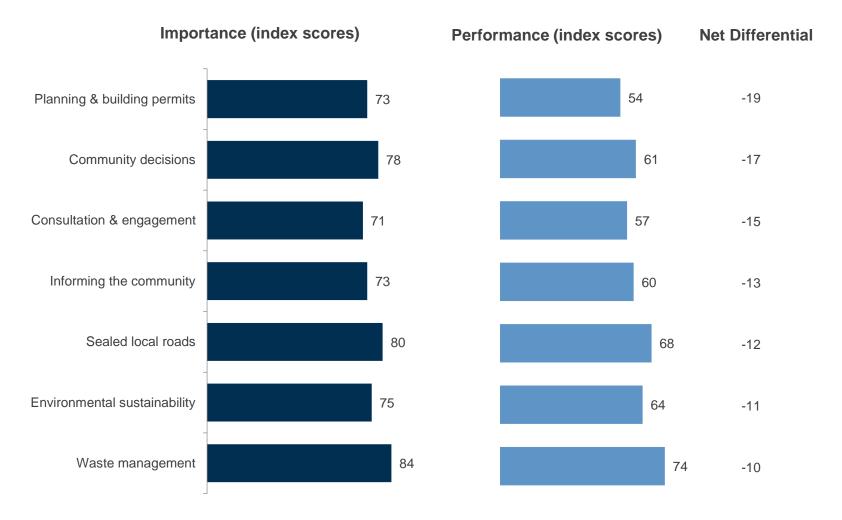
2022 individual service area importance (%)



Individual service areas importance vs performance



Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

· The condition of sealed local roads.

Ensuring the local road network is well maintained provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- Recreational facilities
- Waste management
- · Community consultation and engagement
- Elderly support services
- · Decisions made in the interest of the community
- Community and cultural activities
- Environmental sustainability.

Looking at these key service areas only, waste management and recreational facilities have a high performance index (74 and 73 respectively) and a moderate to strong influence on the overall performance rating.

Council also performs well on its elderly support services, community and cultural activities, and sustainability initiatives (index of 68, 64 and 64 respectively).

Maintaining these positive results should remain a focus – but there is greater work to be done elsewhere.

Council performs less well on its community consultation and the related area of making decisions in the community interest (index of 57 and 61 respectively).

Good communication and consultation with residents about key local issues and Council activities, and transparency in Council decision making, can also help shore up positive overall community perceptions.

Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
 Service areas appearing on the right side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
 This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

- 1. The first chart shows the results of a regression analysis of *all* individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weak influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

Influence on overall performance: all service areas



2022 regression analysis (all service areas)

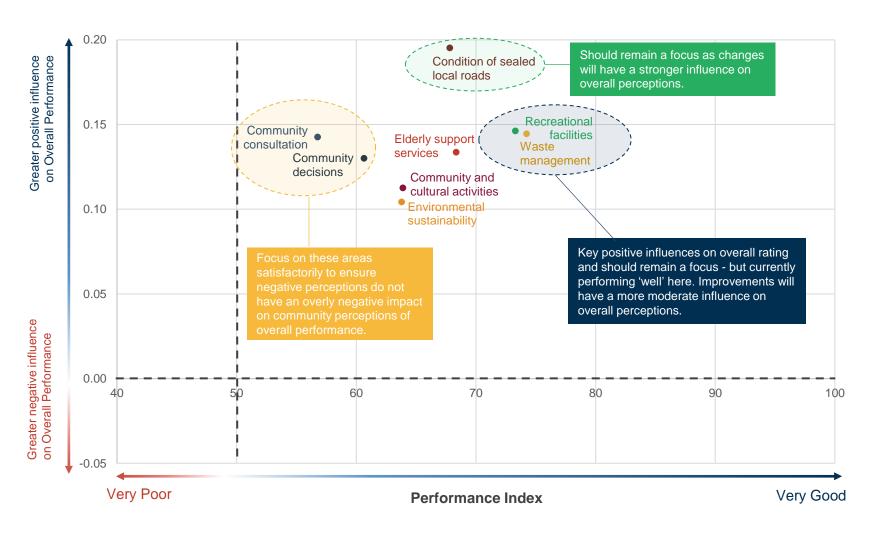


The multiple regression analysis model above (all service areas) has an R^2 value of 0.563 and adjusted R^2 value of 0.550, which means that 56% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 41.73. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

Influence on overall performance: key service areas

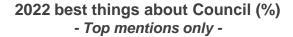


2022 regression analysis (key service areas)



Best things about Council and areas for improvement









Q16. Please tell me what is the ONE BEST thing about Whitehorse City Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether?

Base: All respondents. Councils asked State-wide: 30 Councils asked group: 8

Q17. What does Whitehorse City Council MOST need to do to improve its performance?



Customer service

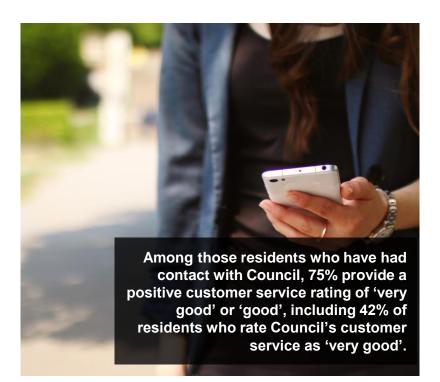
Contact with council and customer service



Contact with council

More than half of households (55%) have had contact with Whitehorse City Council in the last 12 months. Rate of contact is three percentage points lower than last year.

Rate of contact is significantly higher among residents aged 50 to 64 years and 35 to 49 years (70% and 66% respectively) and remains significantly lower among 18 to 34 year olds (39%).



Customer service

Council's customer service index of 76 marks a twopoint increase on 2021. Customer service is now rated significantly higher than both the State-wide and Metropolitan group averages (index scores of 68 and 72 respectively).

Furthermore, one in ten residents (10%) cite customer service as the best thing about Whitehorse City Council.

Among those who have had contact with Council, three quarters (75%) provide a positive customer service rating.

- Perceptions of Council's customer service are most positive among residents aged 18 to 34 years and 65 years and over (both with an index score of 79), and least positive among those aged 55 to 64 years (72).
- Since the previous evaluation, customer service ratings did not change significantly among any of the demographic or geographic cohorts evaluated.

Council should focus on bolstering perceptions of its customer service among 50 to 64 year olds residents in the year ahead, given they currently have the highest rate of contact with Council but the least positive perceptions of its customer service and overall performance.

Contact with council



2022 contact with council (%) Have had contact

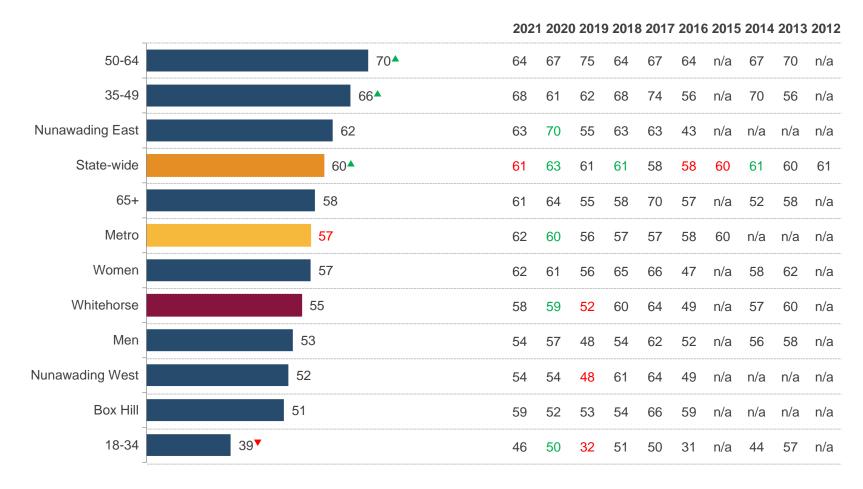


Q5. Over the last 12 months, have you or any member of your household had any contact with Whitehorse City Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Contact with council



2022 contact with council (%)



Q5. Over the last 12 months, have you or any member of your household had any contact with Whitehorse City Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked State-wide: Councils asked group: 8 Note: Please see Appendix A for explanation of significant differences.

Customer service rating



2022 customer service rating (index scores)

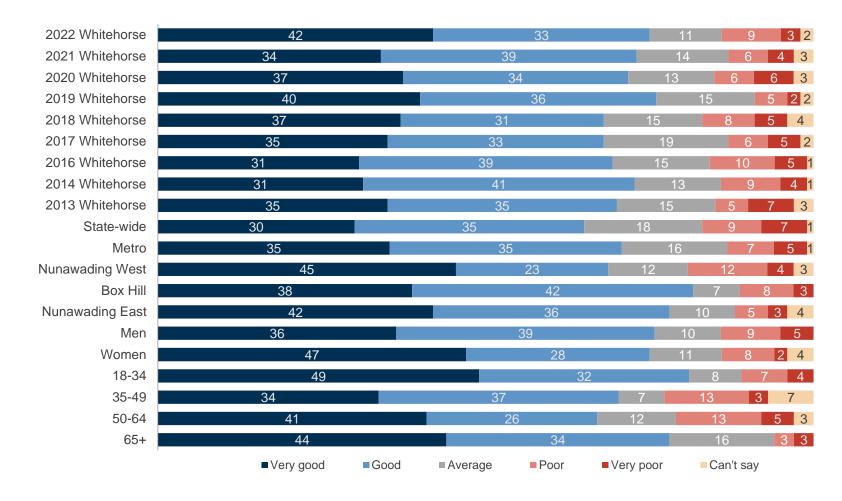


Q5c. Thinking of the most recent contact, how would you rate Whitehorse City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 67 Councils asked group: 16
Note: Please see Appendix A for explanation of significant differences.

Customer service rating



2022 customer service rating (%)





Communication

W

The most preferred form of communication from Whitehorse City Council about news and information and upcoming events continues to be newsletters sent via mail (38%) and by email (34%). Social media (14%), the next preferred channel, is a long way behind these.

- Among residents aged <u>under 50 years</u>, newsletters via email (33%) are preferred but almost on par with mail (32%), and an increased proportion prefer social media (21%) communication.
- Among those aged <u>over 50 years</u>, mailed newsletters (48%) continue to be preferred over email newsletters (35%), however preference for the email format has increased by seven percentage points in the past year. Preference for other channels has declined.

Interest in advertising and Council newsletter inserts in local newspapers is at an all time-low in 2022 – virtually no residents prefer these as forms of communication.



Best form of communication



2022 best form of communication (%)



Advertising in a Local Newspaper

2012



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



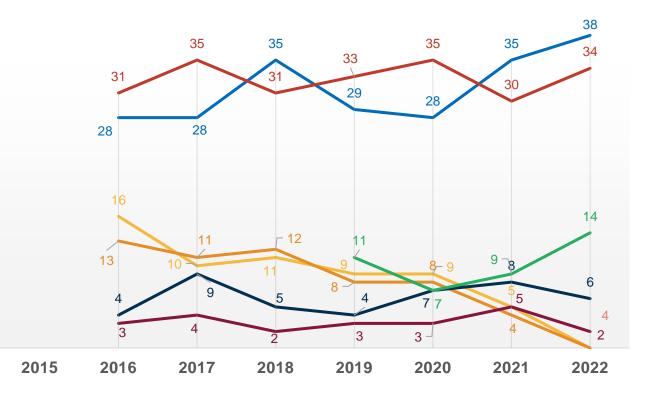
Text Message



Social Media



Council Newspaper
Displayed in Shops
and Council Facilities



Q13. If Whitehorse City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Note: 'Social Media' was included in 2019. 'Council newspaper displayed in shops and council facilities' was included in 2022.

2014

2013

Best form of communication: under 50s



2022 under 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



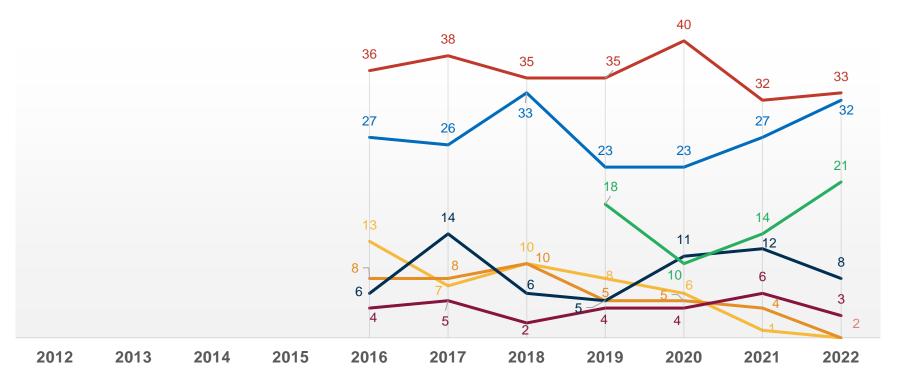
Text Message



Social Media



Council Newspaper
Displayed in Shops
and Council Facilities



Q13. If Whitehorse City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?.

Best form of communication: over 50s



2022 over 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



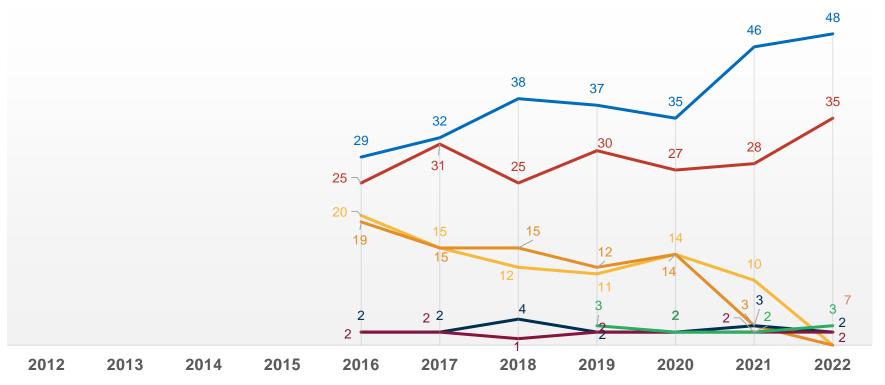
Text Message



Social Media



Council Newspaper
Displayed in Shops
and Council Facilities



Q13. If Whitehorse City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged over 50. Councils asked State-wide: 39 Councils asked group: 10

Note: 'Social Media' was included in 2019. 'Council newspaper displayed in shops and council facilities' was included in 2022.



Council direction

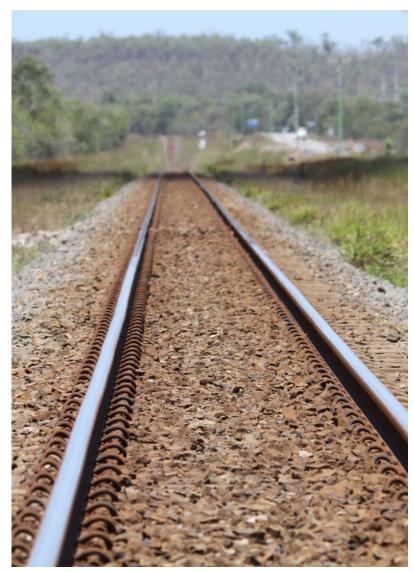
W

Perceptions of the direction of Whitehorse City Council's overall performance have declined slightly by two index points (index score of 51).

Over the last 12 months, fewer residents believe the direction of Council's overall performance has improved – 10% down two percentage points.

An increased majority (76%, up six percentage points) believe it has stayed the same, and 8% believe it has deteriorated (compared to 7% in 2021).

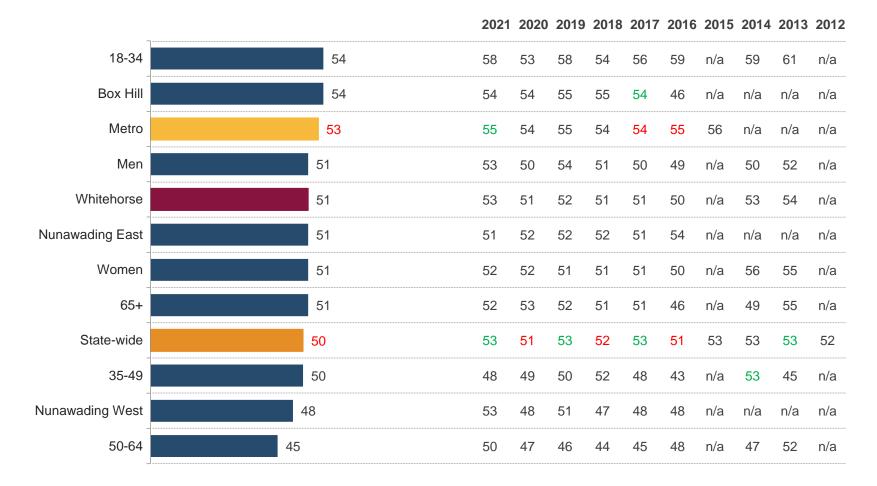
- The most satisfied with council direction are 18 to 34 year olds and Box Hill residents. Of these residents, more than twice as many think Council's overall performance has improved in the last year than think it has deteriorated.
- The <u>least</u> satisfied with council direction are 50 to 64 year-old residents. More than three times as many in this age group think Council's overall performance has deteriorated since last year as those who think it has improved.



Overall council direction last 12 months



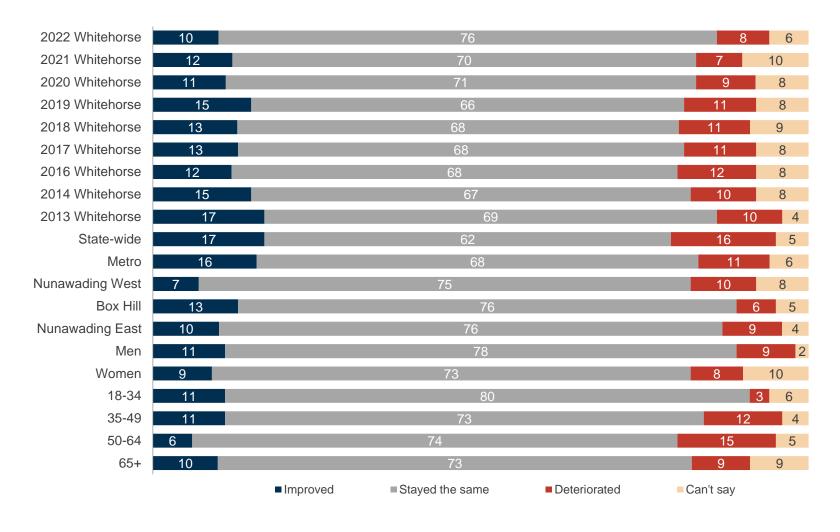
2022 overall council direction (index scores)



Overall council direction last 12 months



2022 overall council direction (%)





Community consultation and engagement importance





2022 consultation and engagement importance (index scores)

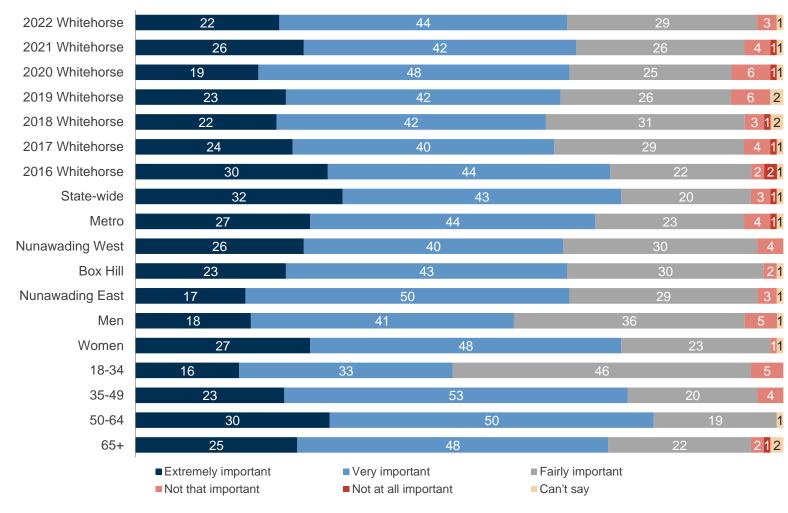


Community consultation and engagement importance





2022 consultation and engagement importance (%)

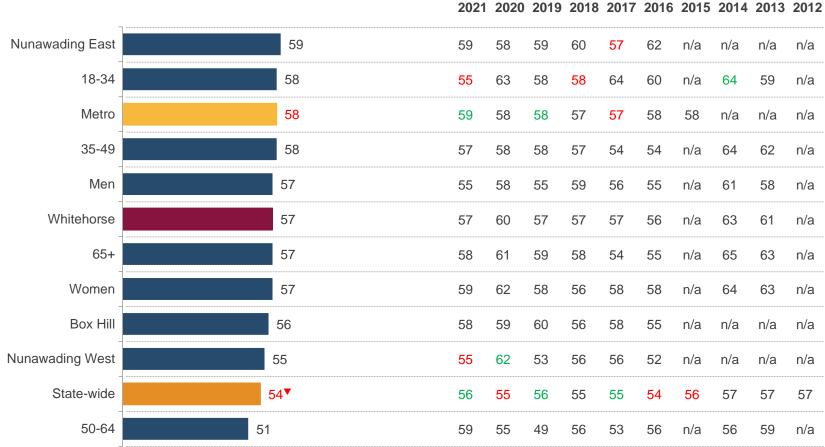


Community consultation and engagement performance





2022 consultation and engagement performance (index scores)

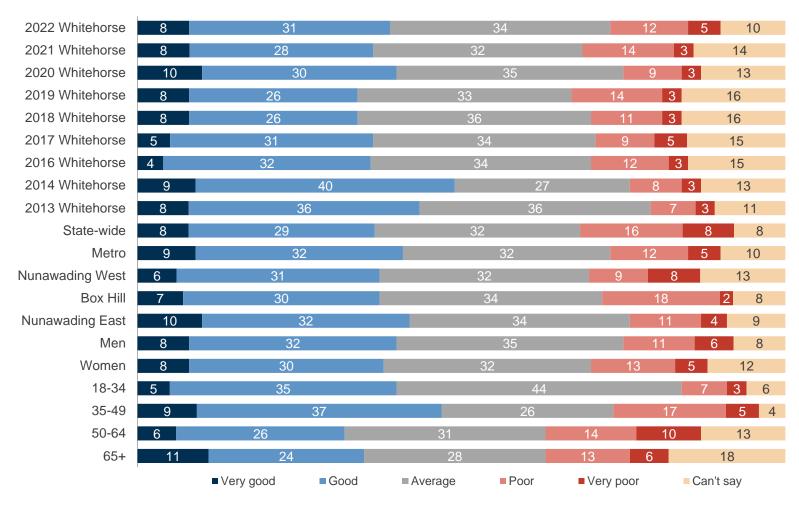


Community consultation and engagement performance





2022 consultation and engagement performance (%)



Lobbying on behalf of the community importance





2022 lobbying importance (index scores)

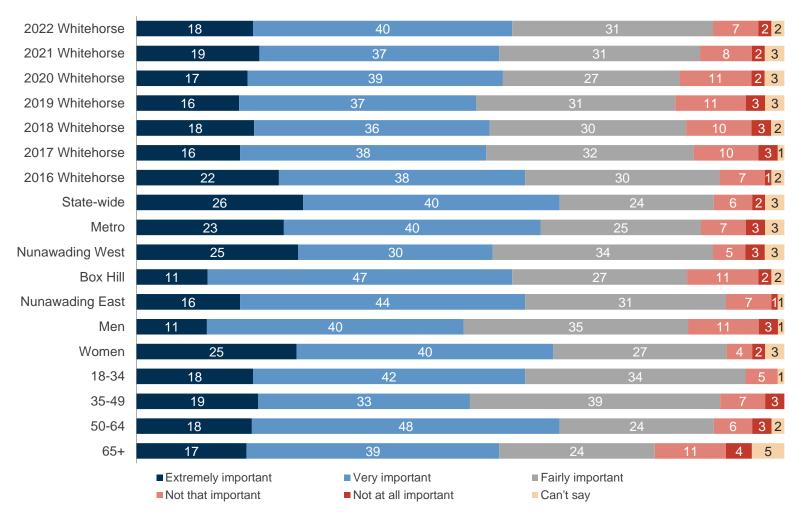


Lobbying on behalf of the community importance





2022 lobbying importance (%)



Lobbying on behalf of the community performance





2022 lobbying performance (index scores)

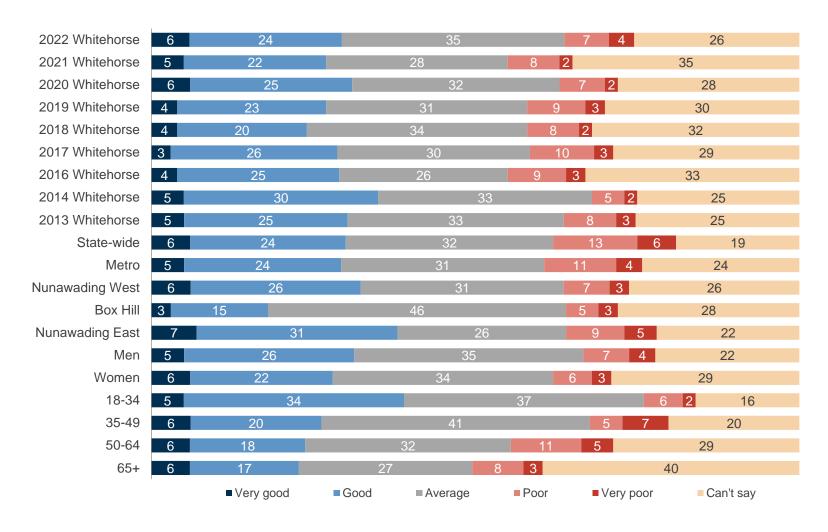


Lobbying on behalf of the community performance





2022 lobbying performance (%)



Decisions made in the interest of the community importance





2022 community decisions made importance (index scores)

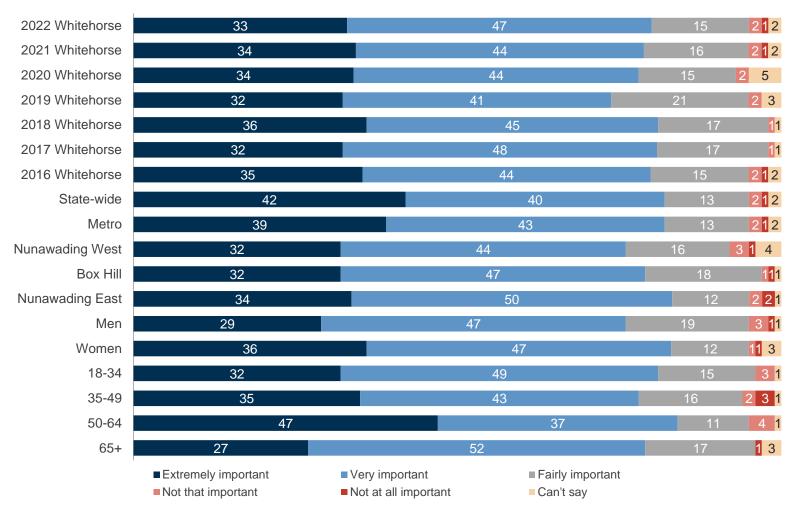


Decisions made in the interest of the community importance





2022 community decisions made importance (%)



Decisions made in the interest of the community performance





2022 community decisions made performance (index scores)

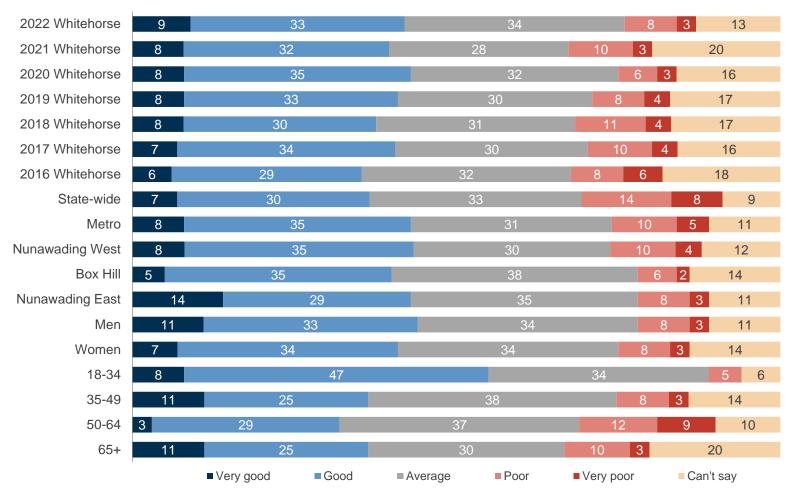


Decisions made in the interest of the community performance





2022 community decisions made performance (%)



The condition of sealed local roads in your area importance





2022 sealed local roads importance (index scores)

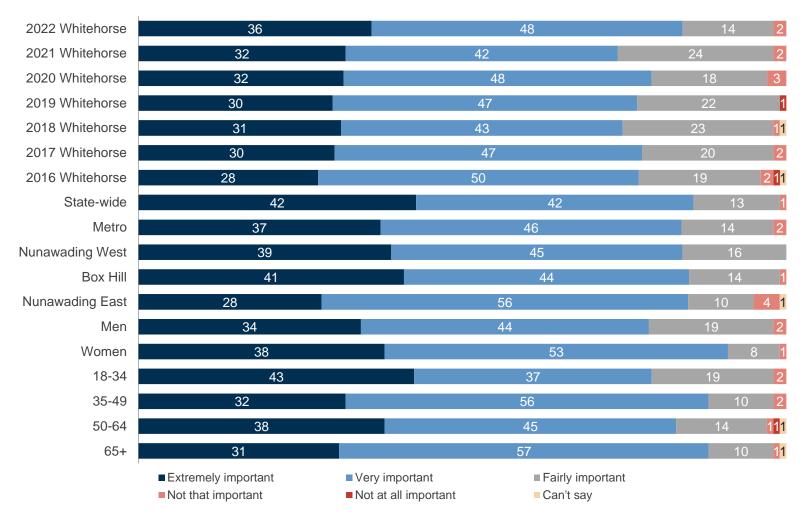


The condition of sealed local roads in your area importance





2022 sealed local roads importance (%)



The condition of sealed local roads in your area performance





2022 sealed local roads performance (index scores)

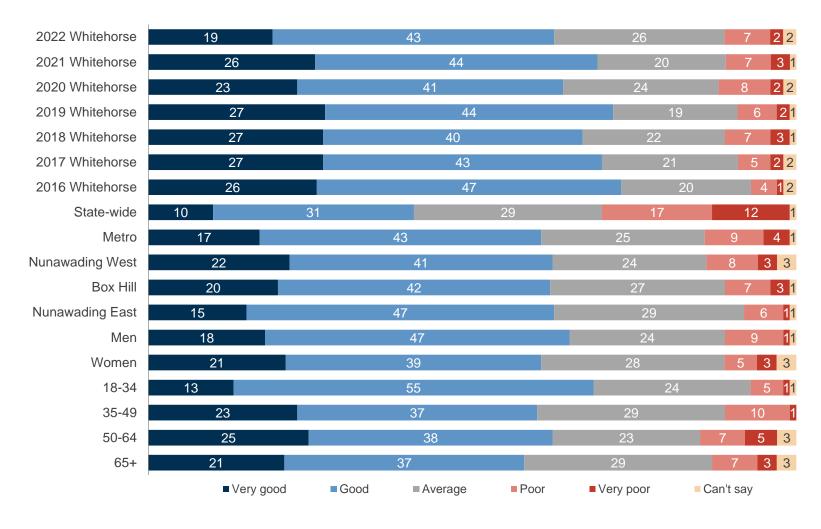


The condition of sealed local roads in your area performance





2022 sealed local roads performance (%)



Informing the community importance





2022 informing community importance (index scores)

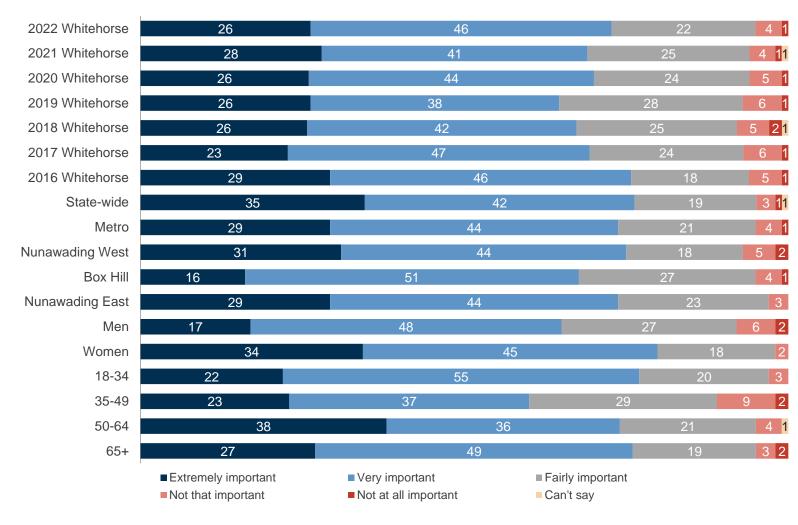


Informing the community importance





2022 informing community importance (%)



Informing the community performance





2022 informing community performance (index scores)

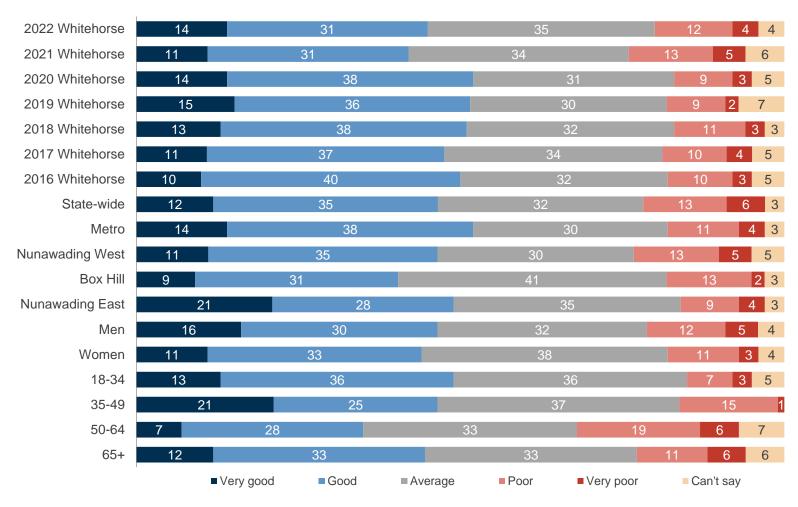


Informing the community performance





2022 informing community performance (%)

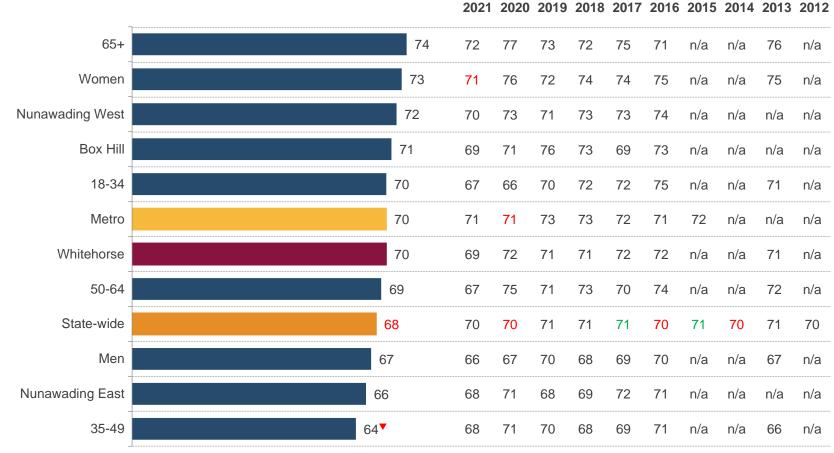


Enforcement of local laws importance





2022 law enforcement importance (index scores)

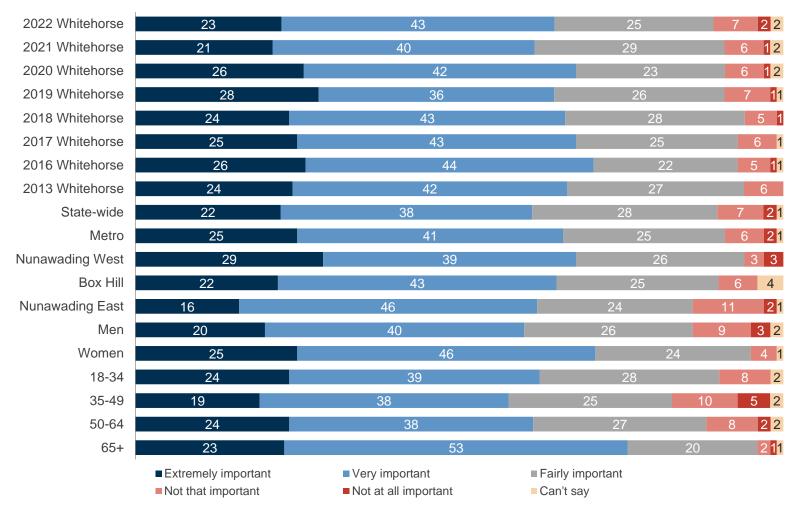


Enforcement of local laws importance





2022 law enforcement importance (%)

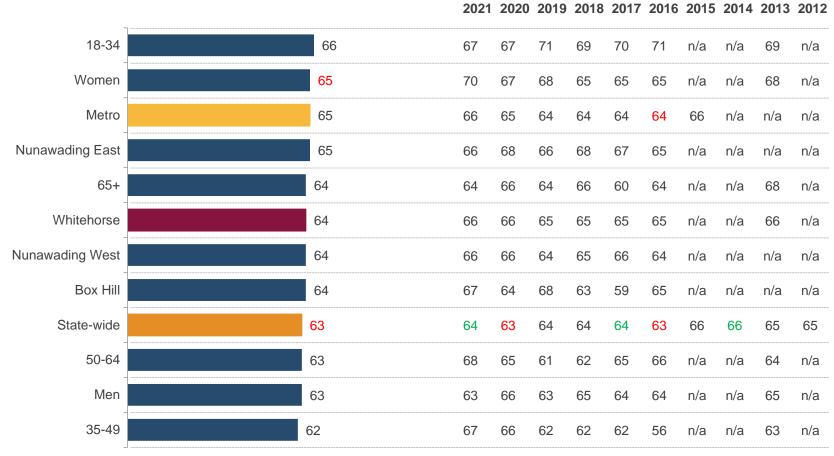


Enforcement of local laws performance





2022 law enforcement performance (index scores)

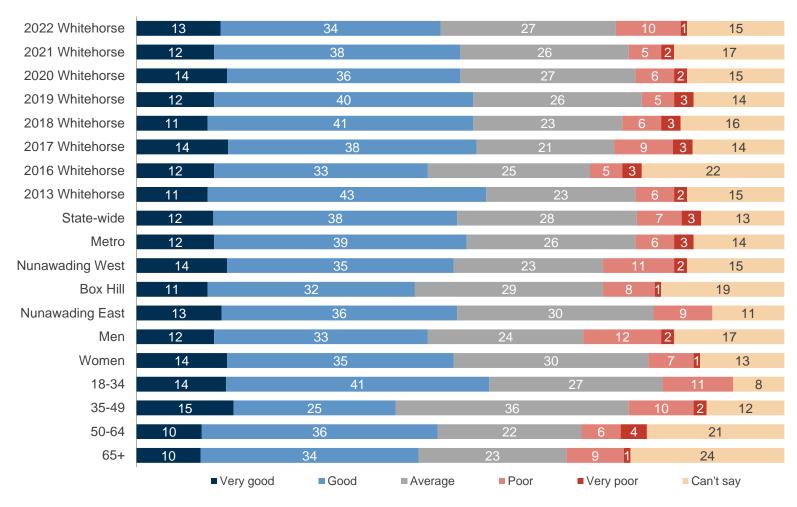


Enforcement of local laws performance





2022 law enforcement performance (%)

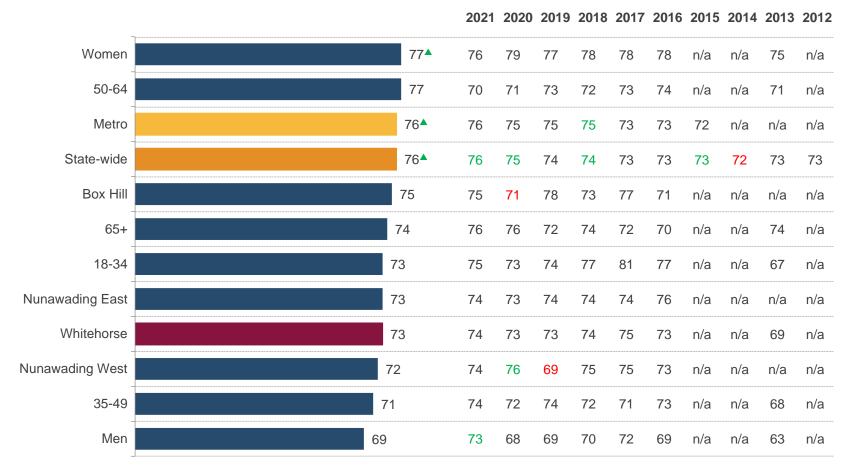


Family support services importance





2022 family support importance (index scores)

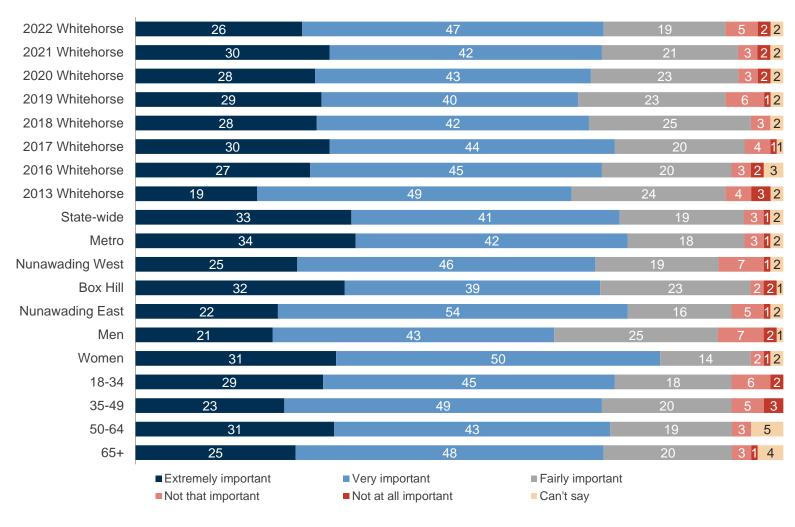


Family support services importance





2022 family support importance (%)



Family support services performance





2022 family support performance (index scores)

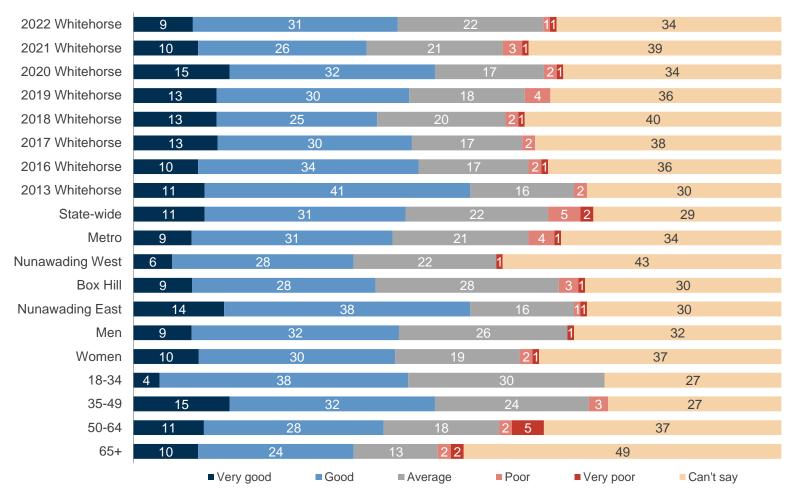
2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 Nunawading East n/a n/a n/a n/a 35-49 n/a n/a n/a 65+ n/a n/a n/a Women n/a n/a n/a Whitehorse n/a n/a n/a Men n/a n/a n/a Metro n/a n/a n/a 18-34 n/a n/a n/a Nunawading West n/a n/a n/a n/a 50-64 n/a n/a n/a 65▼ State-wide Box Hill n/a n/a n/a n/a

Family support services performance





2022 family support performance (%)



Elderly support services importance





2022 elderly support importance (index scores)

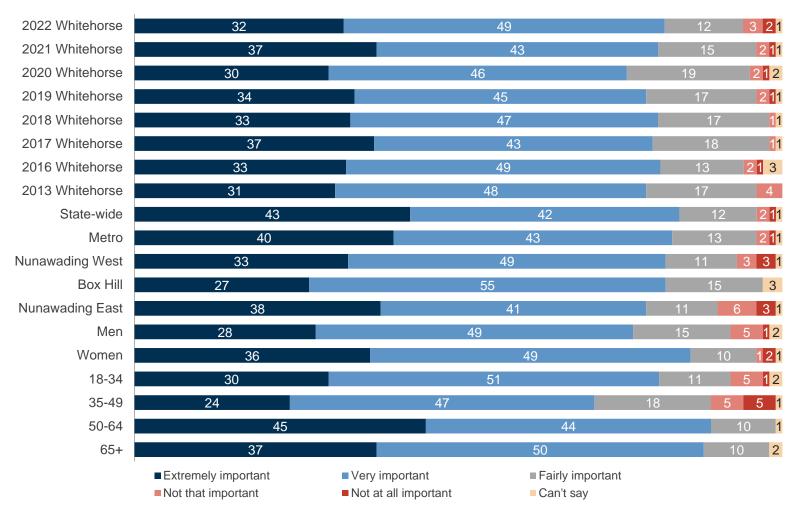


Elderly support services importance





2022 elderly support importance (%)



2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

Elderly support services performance



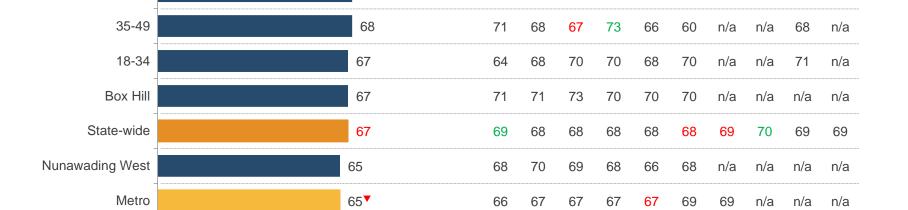
74

n/a



2022 elderly support performance (index scores)

Nunawading East 73 73 71 70 70 73 73 n/a n/a n/a n/a 65+ 70 75 77 73 73 73 75 n/a 77 n/a n/a 50-64 69 72 70 69 66 67 72 69 n/a n/a n/a Men 69 n/a n/a 67 69 70 70 70 67 69 n/a Whitehorse 68 70 71 70 70 69 70 72 n/a n/a n/a



72

73

70

71

68

73

n/a

n/a

68

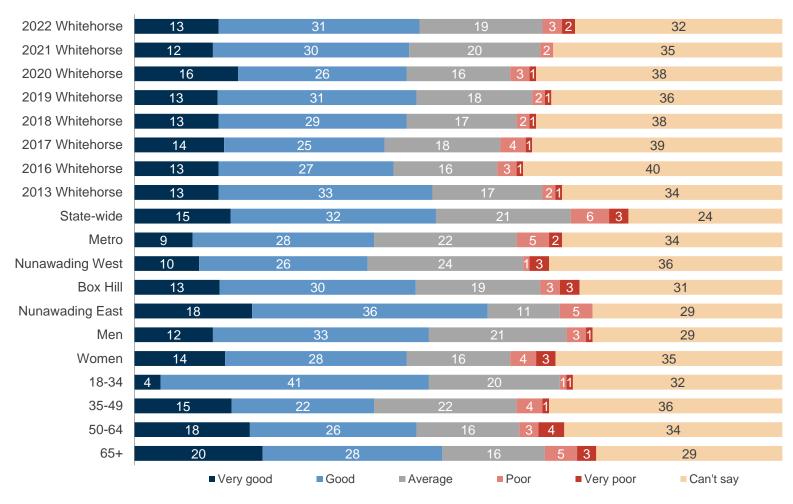
Women

Elderly support services performance





2022 elderly support performance (%)



Recreational facilities importance





2022 recreational facilities importance (index scores)

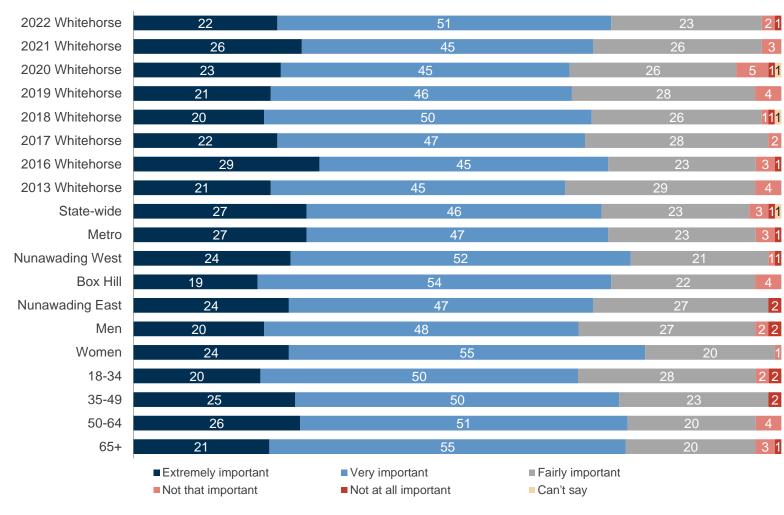


Recreational facilities importance





2022 recreational facilities importance (%)



Recreational facilities performance





2022 recreational facilities performance (index scores)

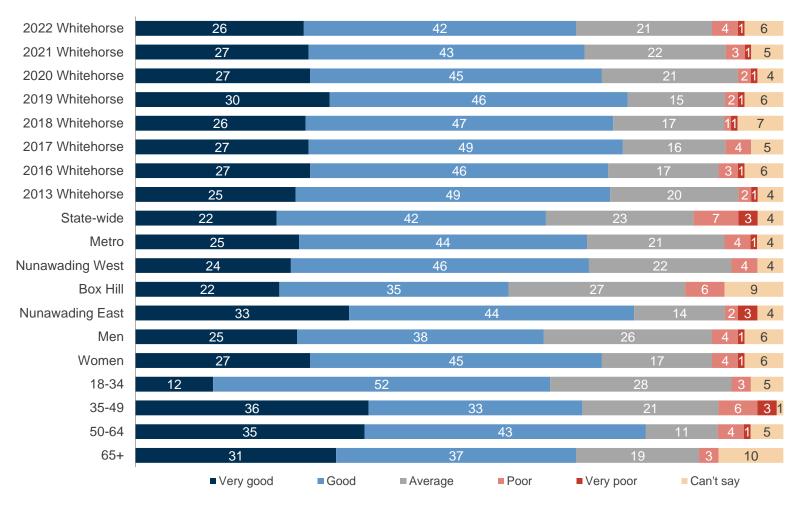


Recreational facilities performance





2022 recreational facilities performance (%)



The appearance of public areas importance





2022 public areas importance (index scores)

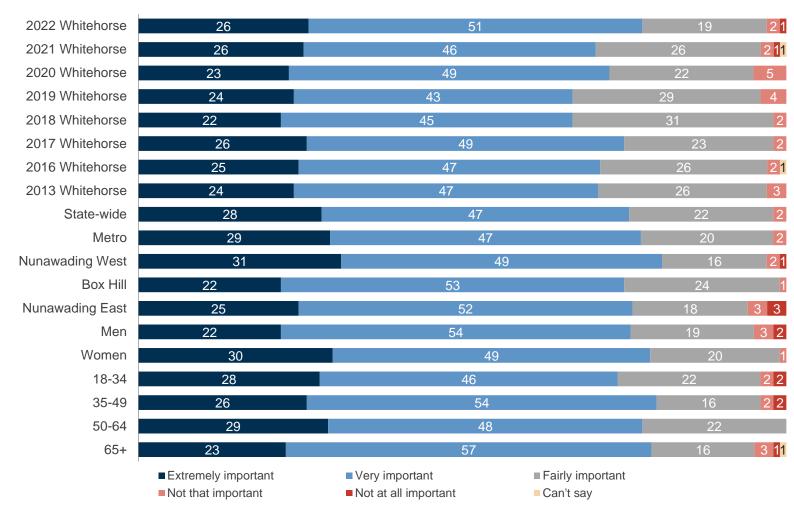


The appearance of public areas importance





2022 public areas importance (%)



The appearance of public areas performance





2022 public areas performance (index scores)

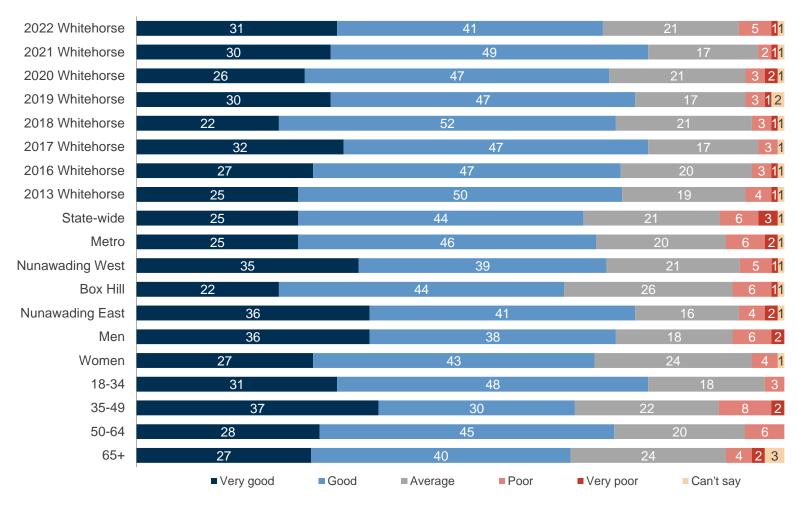


The appearance of public areas performance





2022 public areas performance (%)



Art centres and libraries importance





2022 art centres and libraries importance (index scores)

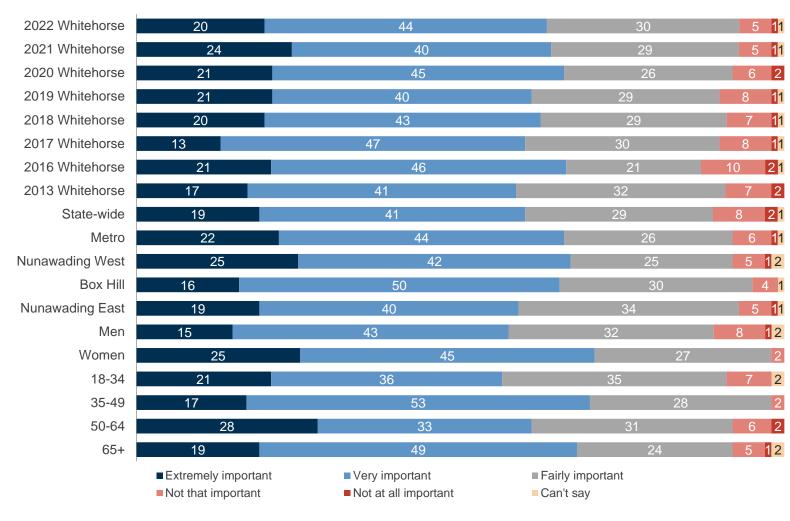


Art centres and libraries importance





2022 art centres and libraries importance (%)



Art centres and libraries performance





2022 art centres and libraries performance (index scores)

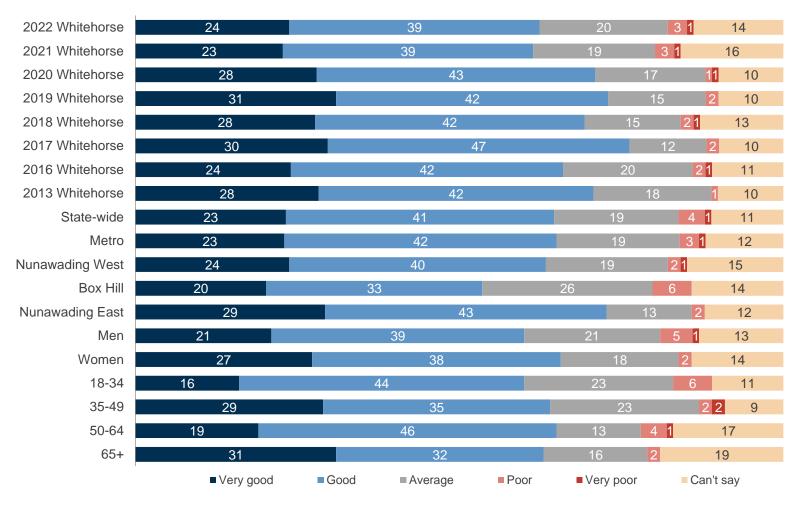


Art centres and libraries performance





2022 art centres and libraries performance (%)



Community and cultural activities importance





2022 community and cultural activities importance (index scores)

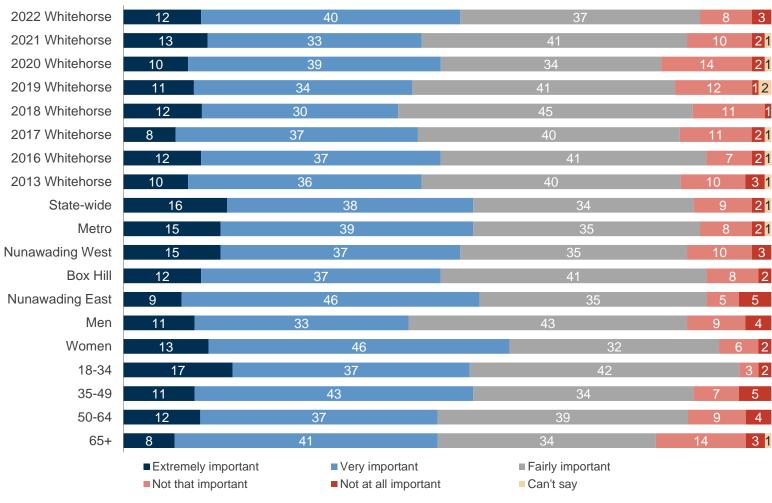


Community and cultural activities importance





2022 community and cultural activities importance (%)



Community and cultural activities performance





2022 community and cultural activities performance (index scores)

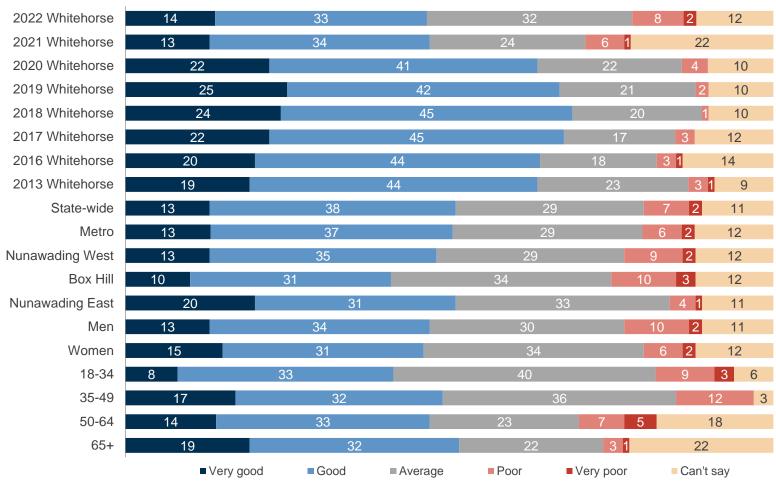


Community and cultural activities performance





2022 community and cultural activities performance (%)



Waste management importance





2022 waste management importance (index scores)

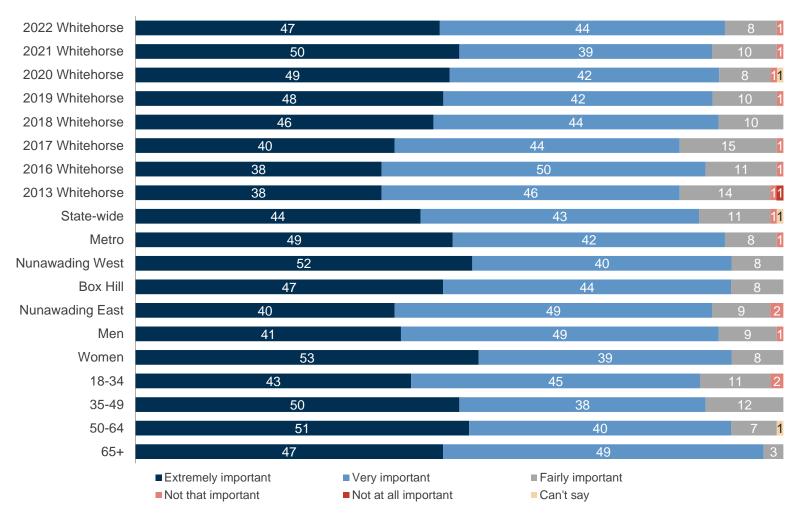


Waste management importance





2022 waste management importance (%)



Waste management performance





2022 waste management performance (index scores)

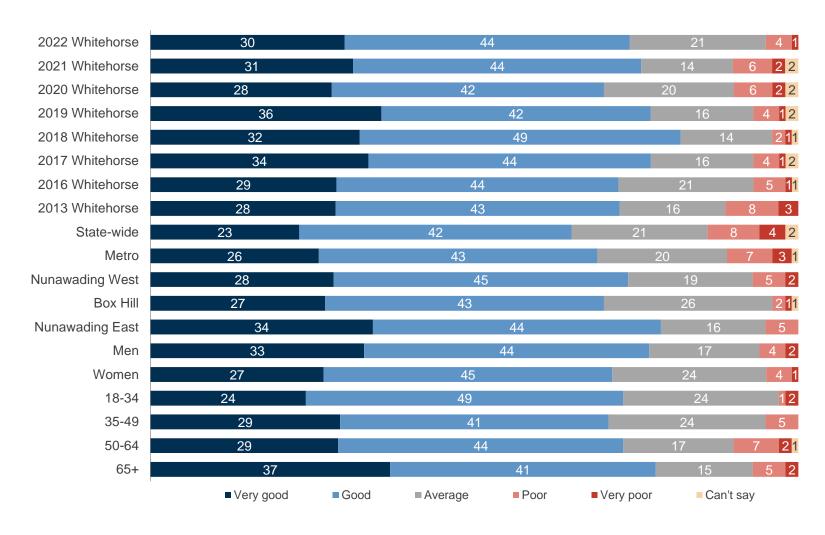
2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 Nunawading East n/a n/a n/a n/a 65+ n/a n/a n/a Men n/a n/a n/a Whitehorse n/a n/a n/a 35-49 n/a n/a n/a Box Hill n/a n/a n/a n/a 18-34 n/a n/a n/a n/a n/a Women n/a 50-64 n/a n/a n/a **Nunawading West** n/a n/a n/a n/a 71▼ Metro n/a n/a n/a 68▼ State-wide

Waste management performance





2022 waste management performance (%)



Planning and building permits importance





2022 planning and building permits importance (index scores)

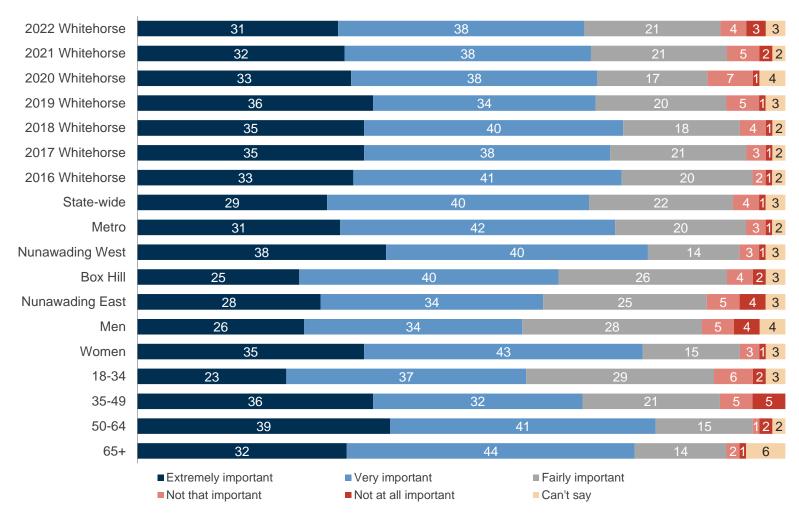


Planning and building permits importance





2022 planning and building permits importance (%)



Planning and building permits performance





2022 planning and building permits performance (index scores)

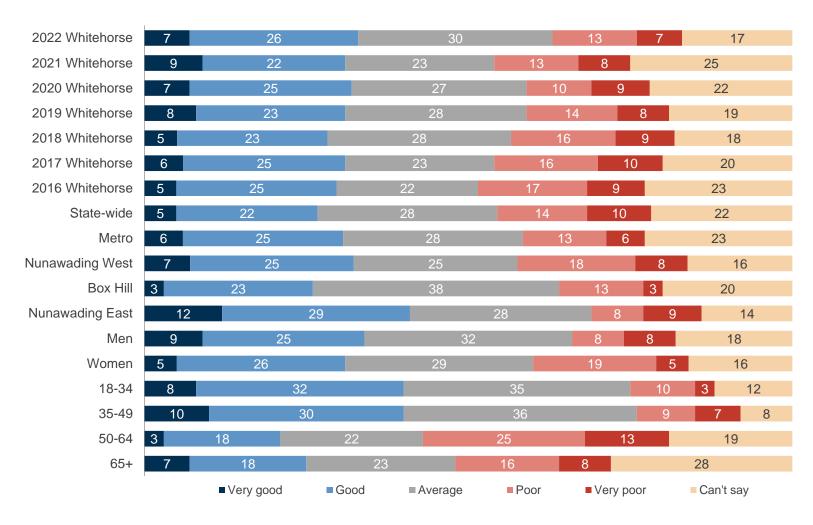


Planning and building permits performance





2022 planning and building permits performance (%)



Environmental sustainability importance





2022 environmental sustainability importance (index scores)

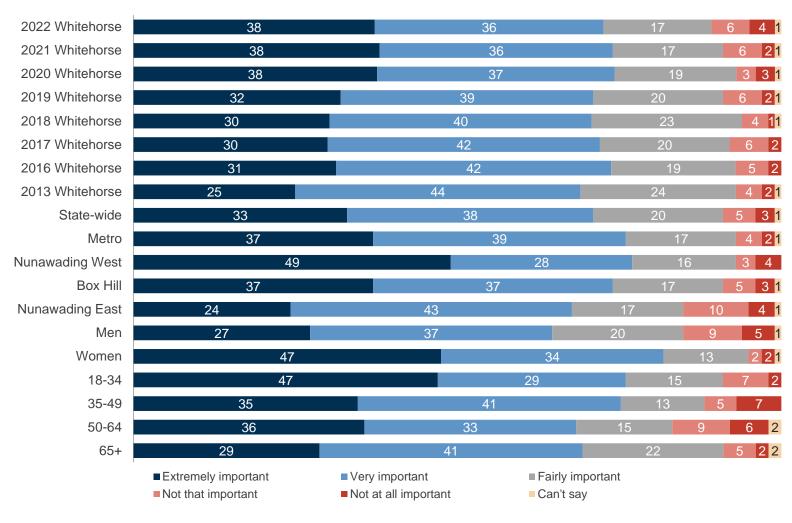


Environmental sustainability importance





2022 environmental sustainability importance (%)



Environmental sustainability performance





2022 environmental sustainability performance (index scores)

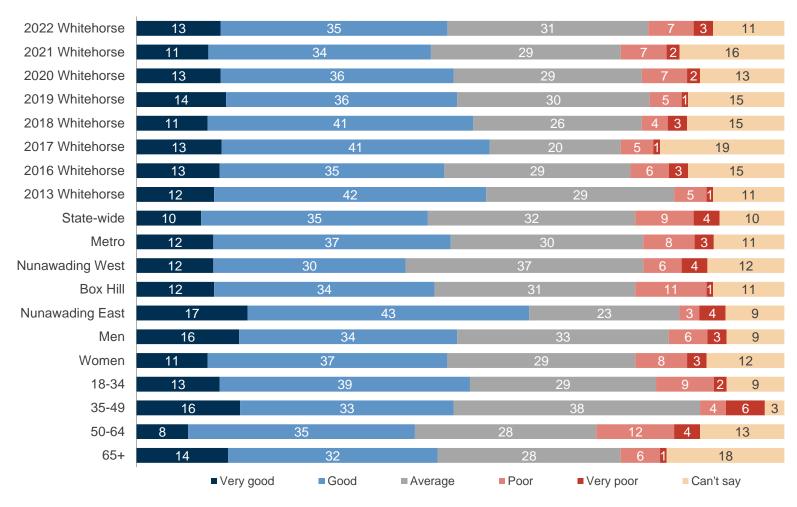


Environmental sustainability performance





2022 environmental sustainability performance (%)

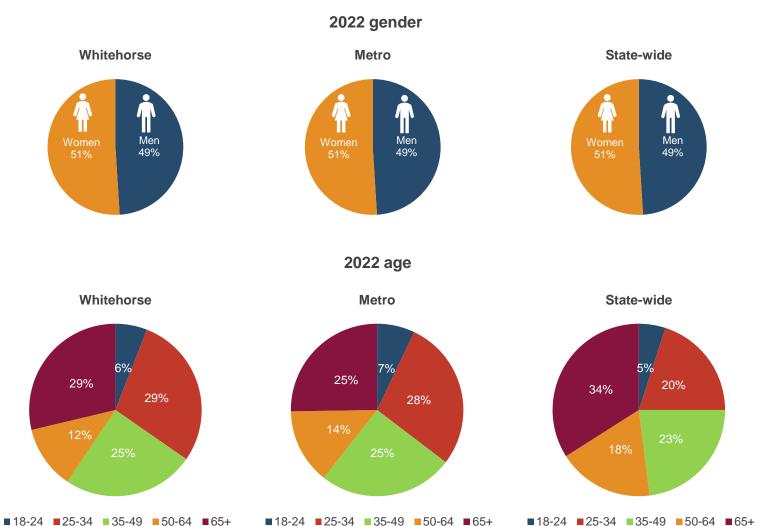




Detailed demographics

Gender and age profile

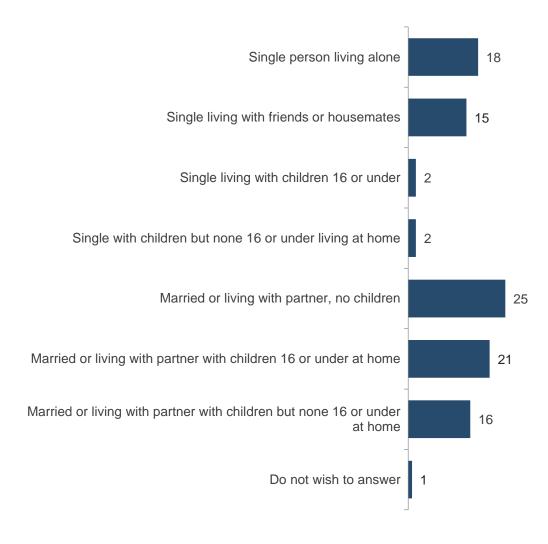




Household structure



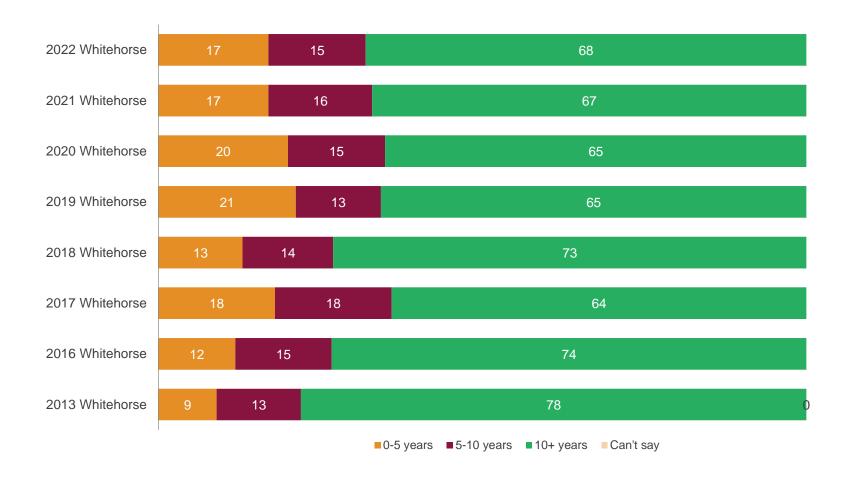
2022 household structure (%)



Years lived in area



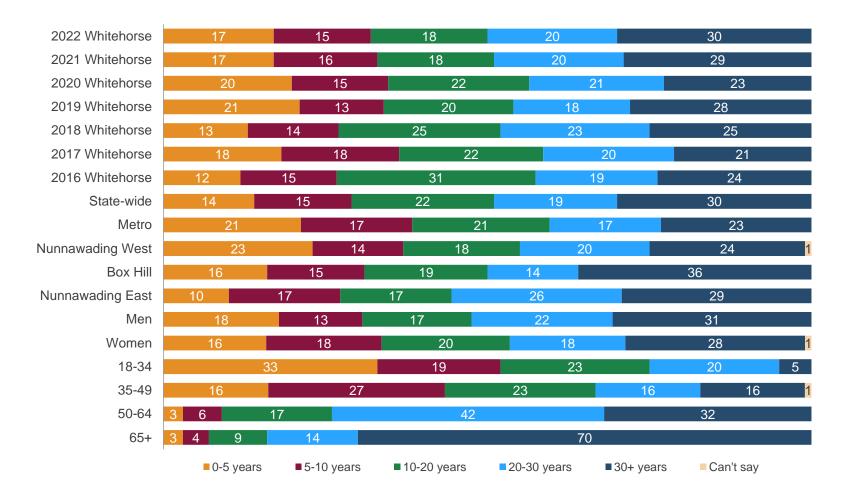
2022 years lived in area (%)



Years lived in area



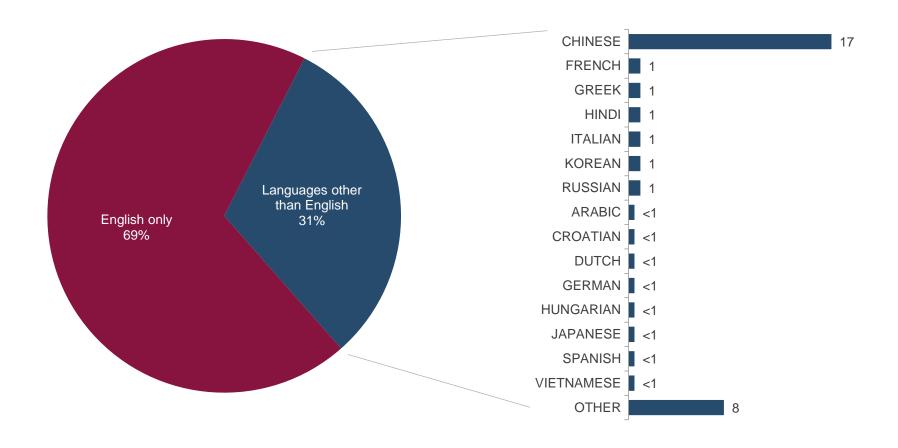
2022 years lived in area (%)



Languages spoken at home



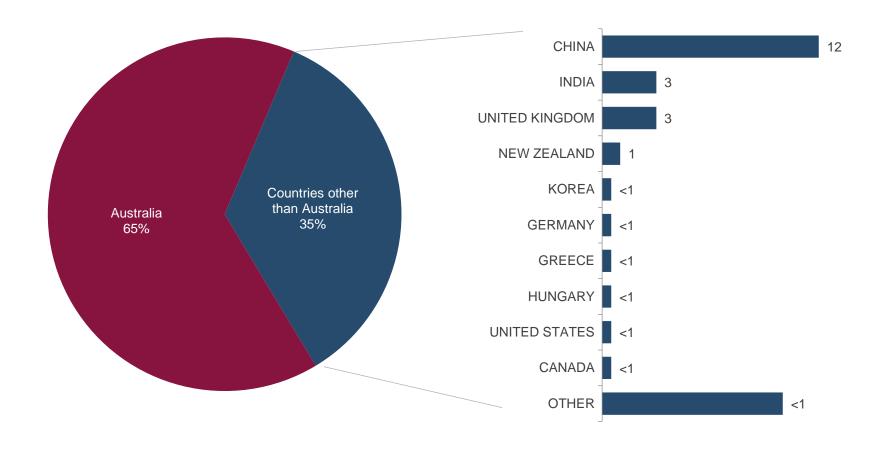
2022 languages spoken at home (%)

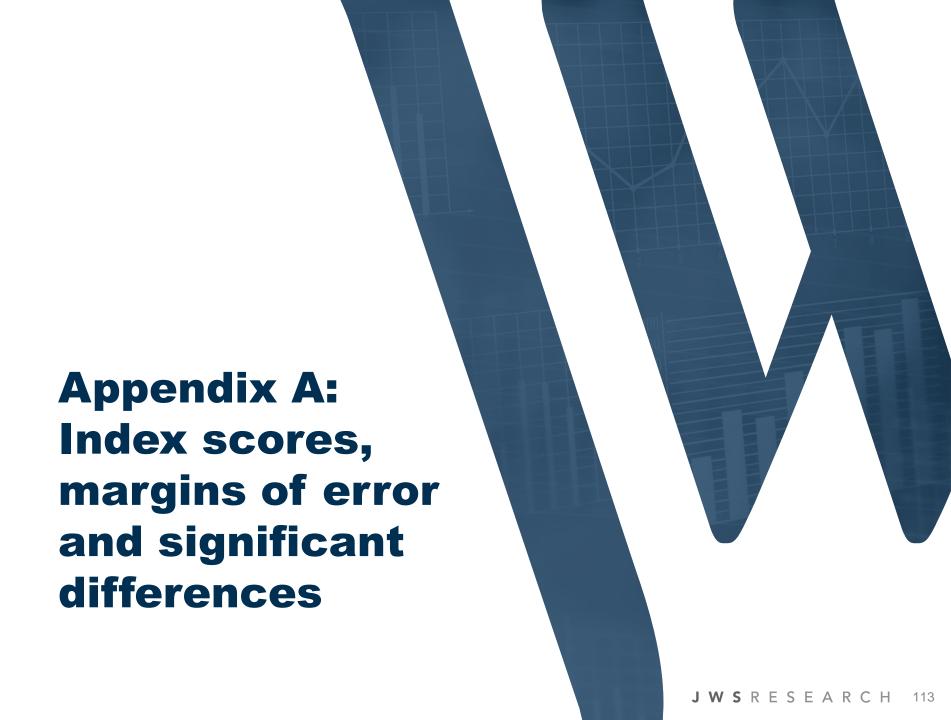


Country of birth



2022 country of birth (%)





Appendix A: Index Scores



Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Appendix A: Margins of error



The sample size for the 2022 State-wide Local Government Community Satisfaction Survey for Whitehorse City Council was n=501. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=501 interviews is +/-4.4% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.6% - 54.4%.

Maximum margins of error are listed in the table below, based on a population of 143,800 people aged 18 years or over for Whitehorse City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Whitehorse City Council	501	400	+/-4.4
Men	220	194	+/-6.6
Women	281	206	+/-5.9
Nunawading West	180	147	+/-7.3
Box Hill	166	129	+/-7.6
Nunawading East	153	123	+/-7.9
18-34 years	66	138	+/-12.2
35-49 years	62	99	+/-12.5
50-64 years	108	47	+/-9.5
65+ years	265	116	+/-6.0

Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green () and downward directing red arrows ().

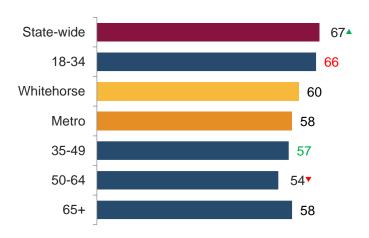
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2021. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2021.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2021.

2022 overall performance (index scores) (example extract only)



Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

 $Z Score = (\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$ Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

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Appendix B: Further project information

Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2022 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling

W

The 2022 results are compared with previous years, as detailed below:

- 2021, n=501 completed interviews, conducted in the period of 28th January – 18th March.
- 2020, n=500 completed interviews, conducted in the period of 30th January – 22nd March.
- 2019, n=500 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=500 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1st February 30th March.
- 2013, n=400 completed interviews, conducted in the period of 1st February – 24th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Whitehorse City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Whitehorse City Council.

Survey sample matched to the demographic profile of Whitehorse City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Whitehorse City Council, particularly younger people.

A total of n=501 completed interviews were achieved in Whitehorse City Council. Survey fieldwork was conducted in the period of 27th January – 24th March, 2022.

Appendix B: Analysis and reporting

All participating councils are listed in the State-wide report published on the DELWP website. In 2022, 67 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2022 vary slightly.

Council Groups

Whitehorse City Council is classified as a Metropolitan council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

 Banyule, Boroondara, Brimbank, Glen Eira, Greater Dandenong, Hobsons Bay, Kingston, Knox, Manningham, Maroondah, Melbourne, Moonee Valley, Moreland, Port Phillip, Stonnington and Whitehorse. Wherever appropriate, results for Whitehorse City Council for this 2022 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

Appendix B: 2012 survey revision

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The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Whitehorse City Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2022 have been made throughout this report as appropriate.

Appendix B: Core, optional and tailored questions



Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2022 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2022 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Appendix B: Analysis and reporting

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Reporting

Every council that participated in the 2022 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms

Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2022 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored guestions: Individual guestions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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