



Activation Booster Fact Sheet

Funding Amount: Up to \$1,000

Who can apply?

The Activation Booster Grant is open to the following applicants:

- Not-for-profit and incorporated organisations, clubs and groups.
- An auspice of an appropriate organisation including a not-for-profit and incorporated organisation.
- An organisation delivering a service that is the responsibility of State or Federal Government whereby the initiative is outside of their core business.

What is the Activation Booster Grant?

This Activation Booster Grant provides an opportunity for community groups and not for profit organisations to host and deliver community engagement events in one of Whitehorse's six dedicated 'Activation Pods'. Activation Pods are free, outdoor bookable spaces for community use to engage and connect with the broader community.

This grant is a sub-category of the Creativity Grant.

Council have created dedicated activation pods located at **Box Hill Mall, Britannia Mall, Mitcham and Brentford Square Shopping Centre, Vermont.**

Activation dates must run between: **1 July 2024 – 30 June 2025.**

An activation program may be influenced by arts, culture, learning and wellbeing and promote inclusiveness, being available to people of all ages, abilities and backgrounds.

Successful applicants and all individuals associated with the activity in the Activation Pods must comply with the [Activation Pod Guidelines](#) and clearly demonstrate how they will engage the broader community. Any unauthorised use of the Activation Pods will be a breach of guidelines which may result in cancellation of future bookings.

Booking Conditions:

Activation Pod bookings:

- Can be up to one full day per activation
 - Can be a maximum of six bookings per calendar year per eligible group.
 - To find out more about Activation Pod information and locations, go to: [Activation Pods Whitehorse City Council](#)
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Examples:

The following ideas may assist you in developing an activation to engage and entertain the community:

- Performances
- Information sharing
- Same interest meet up groups
- Workshops
- Pop up Learning
- Swap meets such as books, plants, clothes
- Pop up dance, singing or exercise classes
- Community engagement activities
- Art and craft sessions

Please note the funding may also go towards the hiring of equipment for the activation or food permits.

Council supports applications that demonstrate consideration of **gender equality and environmental sustainability**. All applicants are encouraged to reduce their waste and consider resource recovery methods such as recycling. For more information visit www.vic.gov.au/single-use-plastics

For further enquiries regarding this grant, contact Council's Place Making Officer: activate@whitehorse.vic.gov.au