



Creativity Grant Fact Sheet

Funding Amount: Up to \$3,000

Who can apply?

The Creativity Grant is open to the following applicants:

- Not-for-profit and incorporated organisations, clubs and groups.
- An auspice of an appropriate organisation including a not-for-profit and incorporated organisation.
- An organisation delivering a service that is the responsibility of State or Federal Government whereby the initiative is outside of their core business.

What is the Creativity Grant?

This grant focuses on the delivery of arts and culture initiatives including festivals, activations and events. The funds can be used to foster a community where arts and culture can be supported, flourish and continue to evolve.

Examples:

The following ideas may assist you in developing a program to enhance and celebrate creativity in a community that is vibrant and engaged through arts, culture and heritage:

- Concerts
- Choirs
- Art and Craft Classes
- Writing Activities
- Musicals and Music Performances
- Exhibitions
- Curating
- Festival Celebrations

Please note: All equipment must be applied for under the Small Equipment Grant.

Assessment Criteria:

Applications must address the following criteria:

Criteria	Weighting
Alignment to one or more strategic directions outlined in the Whitehorse Council Plan or the 2040 Community Vision <ul style="list-style-type: none">▪ Application clearly articulates how their proposed project is aligned to the Council Plan strategic directions.	30%
Clear project plan and budget. <ul style="list-style-type: none">▪ Application clearly outlines the project plan and timeline.▪ Application clearly demonstrates how the requested funding from Council will be allocated.▪ Application demonstrates in-kind and financial support from other sources.	25%
Evidence of community need or emerging priority. <ul style="list-style-type: none">▪ Application is supported by provision of data, case studies, local knowledge etc., which demonstrates the community need for the proposed project/activity.	20%
Project is clearly short term/one-off or sustainable into the future. <ul style="list-style-type: none">▪ Application demonstrates that the success of the project/activity/purchase will not rely on ongoing funding from Council.	15%
Experience/capacity to deliver. <ul style="list-style-type: none">▪ Application demonstrates that the organisation has relevant experience and genuine capacity to deliver the project/activity.	10%

Council supports applications that demonstrate consideration of **gender equality and environmental sustainability**. All applicants are encouraged to:

- Increase community awareness and understanding of environmental sustainability
- Help ensure our natural environment is healthy and sustainable for future generations
- Build community capacity to live sustainably through efficient use of water and energy, including use of renewable energy, resource recovery and/or reuse of materials, and increasing biodiversity
- Reduce waste litter, and eliminate the use of single-use plastics.

For more information visit:

www.vic.gov.au/single-use-plastics

For further enquiries regarding this grant, contact Council's Community Grants Officer: Grants@whitehorse.vic.gov.au