



## Positive Ageing Grant Fact Sheet

**Funding Amount:** Up to \$3000

**Who can apply?** The Positive Ageing Grant is open to the following applicants:

- Not-for-profit and incorporated organisations, clubs and groups.
- An auspice of an appropriate organisation including a not-for-profit and incorporated organisation.
- An organisation delivering a service that is the responsibility of State or Federal Government whereby the initiative is outside of their core business.

**What is the Positive Ageing Grant?** Whitehorse City Council promotes an age-friendly community where the physical, social and mental wellbeing of older people are promoted and strengthened. Council values the older people who live, work, study and volunteer within the municipality, and encourage older people's contributions and participation in the day-to-day life of the community.

This grant focuses on programs, services and initiatives that support positive ageing in the community, including tackling ageism, social inclusion and participation initiatives and digital inclusion. The funding can support a variety of community hosted activities and experiences that increase physical activity, promote mental health and wellbeing and increase social connections for older people.

**Examples:** The following ideas may assist you in developing a program to support and celebrate positive ageing in the community, specifically for people aged 50 and older:

- Health and Wellbeing Initiatives
- Digital Inclusion Initiatives
- Creating Dementia Friendly Environments
- Social Meetups
- Art classes
- Creating Volunteering Programs for Older People
- Preventing Elder Abuse
- Workshops and Masterclasses
- Dances
- Initiatives to Tackle Ageism
- Walking Groups
- Online Learning
- Sporting/Exercise Activities

## Assessment Criteria:

Applications must address the following criteria:

Criteria	Weighting
<b>Alignment to one or more strategic directions outlined in the Whitehorse Council Plan or the 2040 Community Vision</b> <ul style="list-style-type: none"><li>▪ Application clearly articulates how their proposed project is aligned to the Council Plan strategic directions.</li></ul>	30%
<b>Clear project plan and budget.</b> <ul style="list-style-type: none"><li>▪ Application clearly outlines the project plan and timeline.</li><li>▪ Application clearly demonstrates how the requested funding from Council will be allocated.</li><li>▪ Application demonstrates in-kind and financial support from other sources.</li></ul>	25%
<b>Evidence of community need or emerging priority.</b> <ul style="list-style-type: none"><li>▪ Application is supported by provision of data, case studies, local knowledge etc., which demonstrates the community need for the proposed project/activity.</li></ul>	20%
<b>Project is clearly short term/one-off or sustainable into the future.</b> <ul style="list-style-type: none"><li>▪ Application demonstrates that the success of the project/activity/purchase will not rely on ongoing funding from Council.</li></ul>	15%
<b>Experience/capacity to deliver.</b> <ul style="list-style-type: none"><li>▪ Application demonstrates that the organisation has relevant experience and genuine capacity to deliver the project/activity.</li></ul>	10%

Council supports applications that demonstrate consideration of **gender equality and environmental sustainability**. All applicants are encouraged to reduce their waste and consider resource recovery methods such as recycling. For more information visit [www.vic.gov.au/single-use-plastics](http://www.vic.gov.au/single-use-plastics)

For further enquiries regarding this grant, contact Council's Community and Development Officer – Positive Ageing: [Jaime.Edge@whitehorse.vic.gov.au](mailto:Jaime.Edge@whitehorse.vic.gov.au)